



AITP The Printout

The Nashville Chapter
Of
The Association Of Information
Technology Professionals

August 2007
Chapter Newsletter

Print-Books-On-Demand Field Trip

Print-Books-On-Demand Tour

Our August program is a visit to Lightning Source, Inc. in LaVergne, TN, to see their Books-On-Demand printing operation. Lightning Source Inc. is the leader in providing a comprehensive suite of inventory-free and on-demand print and distribution services for books to the publishing industry.

Lightning Source maintains a digital library of over 500,000 titles and prints over 1 million books per month. The majority of orders are for one-of-a-kind books. Orders are received one day and the books are shipped the next day. Lightning Source is the leader in Demand Driven Book Manufacturing and serves over 4300 publishers of all sizes, including large trade houses, university presses, and author service companies.

Lightning Source Distribution partners with Amazon.com, Barnes & Noble, Gardners Books, Ingram Book Company, Bertrams, and others. Books-On-Demand allows distributors to show a virtual inventory and not lose a sale, while not maintaining a real inventory.

Lightning Source was founded in 1997 and has facilities in LaVergne, TN, and a mirror image facility in Milton Keynes, England, just north of London. The England facility provides easy access to UK and European markets. Another state-of-the-art facility is opening this fall in Allentown, PA.

Our host for the Print-On-Demand tour of Lightning Source will be David Prentice. He is an Account Execu-

tive for Lightning Source who works with key accounts in both the USA and UK. David has been with Lightning Source for over five years. He previously was Director of Sales for Vaughan Printing in Nashville. David has over 15 years experience in the industry.



David is an interesting individual in that he is a professional bass fisherman and even has a sponsor. He also does deer hunting with a bow or muzzleloader. David graduated with a B.A. from UT-Knoxville. He is married with a 13 year old son who David takes fishing, but not at tournaments. David and his family live in the Old Hickory area.

This should be one of the best tours AITP has ever had. They will show us how they scan the books, and then the entire printing process, including the trimming and assembly of the covers. They have many unique machines, and their night shift is their busiest time, so we will see it all.

As with all of our tours, there is a special price for dinner: \$15 for members and \$20 for guests. You must pre-register for the tour. Lightning Source is at 1246 Heil Quaker Blvd. in LaVergne, TN. A map and directions are on page 6.

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AITP Nashville Roster

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AITP P. O. Box 22038 Nashville TN 37202	

**Dinner Reservation
and
Cancellation Policy**

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling **Mary Simpson at 615/367-8083 fax: 615/367-7775** Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of \$15.00 for Members, and \$20.00 for Guests. (Field trip only).

Members are responsible for their guests' reservations. *If you are a member and have not been receiving this notification, please contact Mary Simpson at:*

615/367-8083 fax: 615/367-7775
msimpson@genesco.com.

August Chapter Meeting:

- Print-Books-On-Demand
- Field Trip
- Lightning Source
- Lavergne, TN

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MESSAGE FROM THE PRESIDENT

Fellow AITP Members and Guests,

I hope everyone's having a great summer and will be able to take some time off to spend relaxing and visiting with family and friends. Vacations can be much needed breaks; however, I know there are times when we travel that we need a vacation from our vacation when we get back!

Scott Augenbaum, Supervisory Special Agent and Cyber Crime Supervisor with the FBI, gave the presentation at the July meeting on the topic of "Trends in Computer Crime". Scott started as a File Clerk and has worked his way up the ranks to his present position. He spent some time in Syracuse, NY, and in Atlanta. While in Atlanta, he worked on the Olympic Park bomber case. He then worked at FBI Headquarters before coming to his present position and to the Nashville, TN, area.

Scott said that he's seen many changes in his years at the FBI. He indicated that his first cases with the FBI were all physical crimes and it seemed as if the criminals were easier to catch because of the physical evidence. With the advent of cyber crime, it's much harder to track cyber criminals, especially when they are tracked to foreign countries. With the many different laws, languages, and customs in some of the countries where they've tracked cyber criminals, it's often very difficult to prosecute these cases and get convictions. Scott did note that the number of physical crimes hasn't decreased over the years; he was making the point that they now have both types of crimes to contend with.

The FBI Cyber Crime Division has four major priorities. These priorities in order are:

1. Computer Intrusions – attacks from foreign governments and terrorists. Job 1 is to keep America and Americans safe.
 2. Child exploitation – child exploitation was pretty much wiped out in the 90's by the Postal System and cases at that time consisted of mostly printed matter; however, with the Internet, it has blossomed and is more than just printed matter - children everywhere are now physically at risk.
 3. Intellectual Properties – theft of trade secrets and counterfeit items such as music, movies, software, pharmaceuticals, car parts, electrical appliances, etc.
- Internet Fraud – identity theft, sale of goods without delivery of those goods, keystroke loggers, scams, viruses

Scott encouraged us all to get involved in the Infragard program (for more information, go to www.infragard.net). He said that our first line of defense against cyber criminals is knowledge and that those of us in the Information Technology arena are the ones that can help the FBI obtain that knowledge. Little bits and pieces of information from different sources can often be compiled together to form a much bigger picture. The Infragard program is a collaboration between the FBI and the InfraGard National Members for National Infrastructure Protection. So, get involved!

Scott's presentation was very informative and eye-opening! If you missed it, you definitely missed out! For August, we have a field trip planned to Lightning Source, a print on demand book operation, in LaVergne, TN. Paul Saunders, our Program Chairman, has indicated that the tour of this facility was very impressive! Make plans to attend on August 9th. You might want to get your reservation in early as space will be limited!

Mary Simpson
AITP President
msimpson@genesco.com

Greetings from your Newsletter Editor

This is my first newsletter but I am no newcomer to Nashville AITP. I have been a member since 2001. I joined the chapter board that year and have since served as President for two years. All of my AITP experiences have been valuable and I am looking forward to coming developments in this newsletter. Among them:

- New member profiles — with pictures!
- Member milestones — for those who have participated 5, 10, 15 or more years in AITP
- Covering our excellent programs and field trips
- And any brief articles or announcements our members send us

If you have something for the newsletter contact me at: r.n.right@gmail.com

Robert Wright, Newsletter Editor

Try Something New – Meet for Lunch!

Are you having a problem juggling your after-office time to attend our meetings? Then our September meeting is for you! In September we are going to try something new. We will have our regular meeting on the regular day at the regular place, but we will meet for lunch. Here is the plan:

Date	Thursday, September 13
Registration	11:15 – 11:30
Lunch	11:30 – 12:00
Business & Program	12:00 – 1:00

Do You Want To Save Money? You Can Receive Discounted Membership

On July 1, 2007 a new dues structure for on-line member payments(renewals) went into place as follows:

One Year Membership	\$135
Two Year Membership	\$238
Three Year Membership	\$342
Five Year Membership	\$517

The Association Professional Membership Committees have responded to your feedback with a dues structure that has a more aggressive discount for multiple years than the pilot! In late 2007 new members will also have the option of joining on-line for multiple years. Chapter Retention Committees take full advantage to keep current members in the fold, improve your retention rate, and reduce "nag" contact work! The new dues structure is for all professional members - new and renewing. On July 1, 2007 this will only be offered to renewing members. AITP must do some work before we can let new members join for multiple years. This work is planned to be completed in 2007. There would be no refunds.

Calendar of Upcoming Events 2007

Date	Event	Location	Information
August 9	Tour	Lightening Source, LaVergne, TN	Tour of Print on Demand Book Operation
September 13	Chapter Meeting	Holiday Inn Select - Vanderbilt	NOTE: This is an 11:30 a.m. Luncheon Meeting. Program: TBA

SPEAKERS

We are always interested in good speakers to make presentations at our AITP Chapter Meetings. If you know someone who is interested in making a presentation on a topic, on their company, or company's products, please contact Paul Saunders at (615) 367-1717 or Paul@SaundersSystems.com.

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AITP New Member Information

Welcome New Members:

Scott Brannon
IT Business Manager
Brandon Technology Consulting, Inc.
107 Music City Circle (suite 204)
Nashville, TN 37214
E-mail: SBrannon@BrandonTCI.com

Leonard Tarpe
President/CEO
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Nashville, TN 37214
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Michael Tarpe
V.P. Southeast Operations
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Nashville, TN 37214
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Lewis Stubbs
Senior Developer
Asurion Corporation
7320 Middlebrook Circle
Nashville, TN 37221
E-mail: lstubbs@asurion.com

Please send any changes to:

Welcome to AITP!

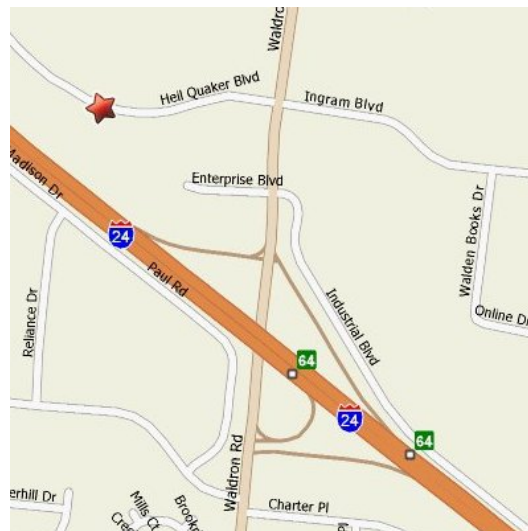
Joan Julius, Membership Director
Joan.Julius@cgi.com
CGI information Systems
& Management Consulting, inc.

Field Trip Map

To

Lavergne, TN

Note: Traffic will be heavy this time of day



Directions: From either direction on I-24 take Exit 64
Turn right onto Waldron Rd.
Left onto Heil Quaker Blvd.
Lightning Source is at 1246 Heil Quaker Blvd.

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Quarter Page	(4" x 5")	\$150 for 12 issues
Business Card	(2" x 4")	\$ 50 for 12 issues

Contact Mike Eischen for more information! 367-7068

AITP
P.O. Box 22038
Nashville, TN 37202
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August 2007



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