



AITP The Printout

The Nashville Chapter
Of
The Association Of Information
Technology Professionals

June 2007
Chapter Newsletter

IT Strategy at HCA

Our June speaker will discuss the top five challenges in leading information technology organizations and give us approaches to building IT success. Our speaker is Mary Silva Doctor who has been the Vice President of Strategy & Planning in IT & S at HCA since September 2002. She also held the position of Vice President, Field Operations in 2005 and much of 2006.

Mary will highlight the IT strategy and management practices implemented at HCA in the past several years. She will share lessons learned and key approaches to managing priorities, staying flexible, and other common challenges facing information technology functions



Mary Silva

in companies large and small. Mary will present a case study in dealing with these issues at HCA.

In her work at HCA today, Mary takes the lead in defining the overall strategy for IT & S, which includes Portfolio Management and Enterprise Architecture. She also framed and led the initial implementations of the IT Support Model for delivering IT services to their facilities.

Prior to joining HCA, Ms Silva Doctor had been involved with HCA in previous years as a consultant with the company she founded, Omega Point Consulting. Before founding Omega Point, Mary was with Ernst & Young where she worked at the Center for Business Innovation and was responsible for research on information technology management. Mary has published several articles and spoken extensively on IT management topics. Ms Silva Doctor holds a Bachelor's Degree from Holy Cross and a Master's Degree from the M.I.T. Sloan School of Management. She currently serves as the Chair of the Health Information Task Force for the Federation of American Hospitals.

Mary and her daughters reside in Nashville. One daughter just graduated from Williams College in Massachusetts. Mary enjoys golf and running. This should be an interesting presentation on what HCA has done and the steps to take in a successful IT organization.

IN THIS ISSUE:

Message from the President	_____	Pg 3
Calendar of Upcoming Events	_____	Pg 5
AITP New Member Information	_____	Pg 6

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**Dinner Reservation
and
Cancellation Policy**

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling **Mary Simpson at 615/367-8083 fax: 615/367-7775** Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of \$20.00 for Members, and \$30.00 for Guests \$15.00 for students.

Members are responsible for their guests' reservations. *If you are a member and have not been receiving this notification, please contact Mary Simpson at:*

615/367-8083 fax: 615/367-7775
msimpson@genesco.com.

June Chapter Meeting:

Holiday Inn Select - Vanderbilt
2613 West End Avenue
Nashville, TN 37203
(615) 327-4707

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MESSAGE FROM THE PRESIDENT

Fellow AITP Members and Guests,

We had another great speaker at the May AITP meeting. Joan DuNard, Executive Recruiter with Extreme Solutions, shared her insight on ways to find a great IT job. Even if you aren't currently looking for a job or anticipating a job/career change, with today's job market, there are really no guarantees. You might never know when you might find yourself in the job market again after your position has been downsized, rightsized, delayed, restructured, or outsourced. Whatever the company chooses to call it, the results is always the same - you no longer have a job!

Joan's experience showed as she offered some great tips and ideas on how to execute a successful job search. She emphasized the benefits of using an executive recruiter. Executive recruiters can be your best advocates as they represent you to a potential employer, which proves to be especially beneficial if the recruiter already has a contact at the target company. The recruiters will also often have insight about the potential employer's corporate atmosphere.

Joan advised that only a very small percentage of people find jobs by posting their resumes on job boards like Dice and Monster. Of course, the big job boards don't advertise that fact! She advised not to send your resume to a lot of different sources. Work with a couple of executive recruiters that you feel comfortable with and that you think will fairly represent you to potential employers.

A successful job search can often take months to complete. You definitely want to make sure you have a good job match. So, be prepared and be patient!

Joan also emphasized the importance of networking as part of your job search. According to some of our recent presenters, networking seems to be a common theme, whether it's related to leadership or related to finding a good IT job. Networking is a wonderful way to advance yourself and your career! So, make networking a priority!

Mark you calendar and make plans to network with us at AITP at the June 14th meeting! Our speaker will be Dr. Mary Silva, SVP IT Planning, HCA Healthcare. Dr. Silva will be speaking on "Information Technology at HCA Healthcare".

See ya at the AITP meeting on June 14th!

Mary Simpson
AITP President
msimpson@genesco.com

TEST FOR SYSTEMS ANALYSTS

INSTRUCTIONS: Read each question carefully. Answer all questions. Time limit: 4 hours. Begin immediately.

HISTORY: Describe the history of the papacy from its origins to the present day, concentrating especially, but not exclusively, on its social, political, economic, religious, and philosophical impact on Europe, Asia, America, and Africa. Be brief, concise, and specific.

MEDICINE: You have been provided with a razor blade, a piece of gauze, and a bottle of Scotch. Remove your appendix. Do not suture until your work has been inspected. You have 15 minutes.

PUBLIC SPEAKING: 2,500 riot-crazed Aborigines are storming the classroom. Calm them. You may use any ancient language except Latin or Greek.

BIOLOGY: Create life. Estimate the differences in subsequent human culture if this form of life had developed 500 million years earlier, with special attention to its probable effect on the English Parliamentary System. Prove your thesis.

MUSIC: Write a piano concerto. Orchestrate and perform it with flute and drum. You will find a piano under your seat.

PSYCHOLOGY: Based on your knowledge of their works, evaluate the emotional stability, degree of adjustment, and repressed frustrations of each of the following: Alexander of Aphrodisias, Rameses II, Gregory of Nicaia, Hammurabi. Support your evaluation with quotations from each man's work, making appropriate references. It is not necessary to translate into English.

SOCIOLOGY: Estimate the sociological problems which might accompany the end of the world. Construct an experiment to test your theory.

ENGINEERING: The disassembled parts of a high-powered rifle have been placed on your desk. You will also find an instructional manual, printed in Swahili. In ten minutes a hungry Bengal Tiger will be admitted into the room. Take whatever action you feel appropriate. Be prepared to justify your decision.

ECONOMICS: Develop a realistic plan for refinancing the national debt. Trace the possible effects of your plan in the following areas: Cubism, the Donatist Controversy, the Wave Theory of Light. Outline a method for preventing these effects. Criticize this method from all possible points of view. Point out the deficiencies in your point of view as demonstrated in your answer to the last question.

POLITICAL SCIENCE: There is a red telephone on the desk beside you. Start World War III. Report at length on its socio-political effects, if any.

EPISTEMOLOGY: Take a position for or against truth. Prove the validity of your stand.

PHYSICS: Explain the nature of matter. Include in your answer an evaluation of the impact of the development of mathematics on science.

PHILOSOPHY: Sketch the development of human thought, estimate its significance. Compare with the development of any other kind of thought.

GENERAL KNOWLEDGE: Describe in detail. Be objective and specific.

The above Words of Wisdom is used as an ice breaker in our Systems Analysis & Design course. We try to conduct our seminars with humor. The Test for Systems Analysts does however reflect the type of projects an Analyst is often given. Would formal systems training help your people?

Comments on this issue of Words of Wisdom or on our Website are always welcome. Call Paul Saunders at 615-367-1717 or E-mail: Paul@SaundersSystems.com.

Calendar of Upcoming Events 2007

Date	Event	Location	Information
June 14	Chapter Meeting	Holiday Inn Select - Vanderbilt	Information Technology at HCA Healthcare Mary Silva - Doctor, SVP IT Planning
July 12	Chapter Meeting	Holiday Inn Select - Vanderbilt	Trends in Computer Crime Scott Augenbaum - FBI
August 9	Tour	Lightening Source LaVergne, TN	Tour of Print on Demand Book Operation

SPEAKERS

We are always interested in good speakers to make presentations at our AITP Chapter Meetings. If you know someone who is interested in making a presentation on a topic, on their company, or company's products, please contact Paul Saunders at (615) 367-1717 or Paul@SaundersSystems.com.

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Welcome New Members:

Joshua Brown
Director of Career Services
ITT Technical Institute
2845 Elm Hill Pike
Nashville, TN 37214
jbrown@itt-tech.edu

Welcome to AITP!

Please send any changes to:

Joan Julius, Membership Director
Joan.Julius@cgi.com
CGI information Systems & Management Consulting, inc.

Affiliate News – Adobe Discount

AITP is excited to announce our newest benefit from our Adobe affiliation. As an AITP member you are eligible for a 15% discount on all Adobe products. Complete details on the promotion are as follow:

- * All the Adobe products that are licensed from Adobe.com are eligible for this discount.
- * As you shop in the Adobe Online Store, you will see the discount instantaneously.
- * AITP members must read the offer terms and conditions before placing orders.

The entire benefit offering complete with a link to a dedicated AITP-Adobe website is located under our vendor-affiliates page on the AITP Portal - <http://www.aitp.org/affiliates/vendors/vendors.jsp>. This message will be communicated to all AITP members in a member broadcast in the coming week.

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Contact Mike Eischen for more information! 367-7068

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June 2007



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