



AITP

The Printout

The Nashville Chapter
Of
The Association Of Information
Technology Professionals

September 2007
Chapter Newsletter

E-Mail Program

E-Mail Archiving

E-Mail is part of our everyday life. We use it to stay in touch with friends, our boss reminds us of meetings or deadlines with e-mail, proposals and project status are e-mailed, and the list goes on. There has been a tremendous growth in the use of e-mail over the past few years. This raises the question of what to do with all that data. Do we just delete them without regard to content, or do we archive (store) everything? If we archive, how much storage will be required, and how do we find anything when we need to?

Our September program is about e-mail archiving, and our speaker is David McAlister. Dave is the Channel Account Manager with Marketlink Technologies, and he represents Arcmail Technology. Archmail Technology is focused on providing simple, secure, and cost-effective e-mail archive solutions. They try to improve the user experience, reduce the load on IT resources, and safely and securely retain the business information contained in e-mails. Their Defender line of e-mail archive products has been in production since 2005 and is currently on its third production release.

David will discuss the problems that companies face with storing e-mail. He will give some options and alternatives to solving these problems.

David has over 15 years experience in the IT industry. He has been with Marketlink Technologies since 2002. Marketlink is a nationwide rep firm specializing in hardware solutions from existing and startup IT manufacturers. Prior to Marketlink Technologies, David worked as a Regional Account Executive, Sales Manager, and Branch Manager for several marketing organizations, both here and in Memphis. David presently covers the states of Tennessee, Mississippi, Louisiana, Kentucky, Southern Indiana, Southern Ohio, and West Virginia.

David and his family live in the Franklin area where he plays with his six-year-old son every chance he has. David enjoys golf and trout fishing. He has a Bachelor of Arts degree in History from the University of Memphis.



This should be an interesting presentation on how to handle all those e-mails that fly around.

Remember that this September meeting is at lunchtime at the Holiday Inn.

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AITP Nashville Roster

Dinner Reservation and Cancellation Policy

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Internet Information —	Web Sites
Chapter:	http://www.aitpnashville.org
Headquarters:	http://www.aitp.org
Region 7:	http://members.tripod.com/aitpreion7

AITP
P. O. Box 22038
Nashville TN 37202

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling **Mary Simpson at 615/367-8083 fax: 615/367-7775** Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of \$20.00 for Members, \$30.00 for Guests, and \$15.00 for students.

Members are responsible for their guests' reservations. *If you are a member and have not been receiving this notification, please contact Mary Simpson at:*

615/367-8083 fax: 615/367-7775
msimpson@genesco.com.

September Chapter Meeting: Noon Lunch

Holiday Inn Select - Vanderbilt
2613 West End Avenue
Nashville, TN 37203
(615) 327-4707

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MESSAGE FROM THE PRESIDENT

Dear Fellow AITP Members and Guests:

The last of July and the first part of August here in Nashville have been really dry months as far as rainfall goes around this area, but we definitely saw some major "lightning" at the August AITP meeting. The August AITP meeting was a field trip to Lightning Source in La Vergne, TN. Lightning Source is a subsidiary of Ingram Industries Inc. and was launched in 1997.

Lightning Source prints over one million books every month. That fact alone is impressive - that's a lot of books; however, what makes that number even more impressive is that their average print run is 1.8 copies! Their specialty is printing books on demand. Of course, they are also capable of printing large quantities as needed, too.

Printing on demand has many advantages - it saves having to have physical storage space for extra printed copies; it saves the cost of materials (trees/paper, ink, etc.) for extra printed copies; it means that the authors never have to miss a sale of their titles; it means that a book doesn't ever have to go out of print; and it enables readers to obtain the books they want fast.

Here's a basic overview of the process: The book is either submitted digitally or a physical copy of the book is submitted, taken apart and then scanned into their digital library; otherwise known as their virtual inventory. At that point, the book is available for print. For all of Ingram's 25,000 online, retail and library customers, the book always shows 100 books in-stock. When a customer orders the book, the order is passed electronically to Lightning Source. The book is printed within hours and is delivered to Ingram for next day shipment.

Lightning Source has the ability to print paperback or hardcover books and they are also able to print color content. In addition to the body of the book, they also make the covers, backs and/or jackets - the entire book is printed and ready for shipment in just hours!

The question was asked about what the cost would be for a 200-page 6"x9" soft cover physical book to be entered into their virtual inventory and then a copy printed. David Prentice from Lightning Source indicated that for about \$100 you should be able to get the book scanned in and get a few printed copies. The title would then be in their inventory and be available from any of their 25,000 online, retail and library customers. Extra copies could be printed at a cost of around \$3-4 as they were purchased.

We toured their facility and saw all the high-speed printers, the cutters, the paper storage, and their shipping facility. Their equipment was a mix of the best of the best hardware from around the world.

Their facility and their concept were both very impressive! It was pointed out that their model is very successful not just because they can print books so quickly, but because one of their major advantages is being a subsidiary of Ingram, which gives them access to Ingram's many existing distribution channels. AITP can be likened somewhat to Lightning Source - instead of printing, let's substitute networking - you can network on your own; however, AITP could be a major advantage as it would give you access to AITP's existing distribution channels!! Don't let success pass you by, get involved in AITP and make plans to attend every meeting!!

Mark your calendars for September 13th. This will be our first ever AITP lunch meeting. It will be held at the Holiday Inn Select - Vanderbilt, our regular meeting location. Registration will begin at 11:15 and lunch will be served at 11:30.

I hope to see you on September 13th for lunch!

Mary Simpson
President
msimpson@genesco.com

2007-2008 Women in Technology of Tennessee Scholarship

Women in Technology of Tennessee (WiTT, www.wittn.org) has established a scholarship with the goal of raising awareness and fostering development of women in the area of science, technology, engineering and research.

Two scholarships of **\$2,500** and **\$1,000** will be awarded for the 2007-2008 school year to two female students.

The WiTT Scholarship Committee will review the applications and make the selection. Applicants will be considered for the WiTT Scholarship based on the following criteria:

1. Applicants must be women currently in the work force and having returned to college.
 2. Applicants must be pursuing a Associate, Bachelor or Masters degree in a science, technology, engineering or reseach field.
 3. Applicants must be located and attend school in the middle-tennessee region (on-line degrees are accepted as long as the student lives in middle-tennessee).
 4. Applicants must have a defined need for financial aid assistance to be considered for this scholarship.
 5. Applicants must show their dedication to their studies and their motivation and interest into the chosen field as well as their career goals and aspirations.
 6. Applicants should provide a letter of recommendation from a superior or a peer and from one of their professors if they are already in school.
 7. Recipients of the scholarship will be required to attend a WiTT Meeting during the 2007-2008 award year to be recognized by the members of WiTT and will also be awarded an all-inclusive WiTT membership for 2008.
- The WiTT Scholarship application has to be submitted to the address below no later than Friday October 5th 2007. Scholarships will be awarded by Friday October 19th 2007.

Mail application to: Women in Technology of Tennessee **or E-Mail to:** outreach@wittn.org **or Fax to:** (615) 843-2518
c/o Scholarship Committee

330 Franklin Road, Suite 135A-538
Brentwood, TN 37027

QUESTIONS about the application?

Please call Elise Cambournac at (615) 351-9214 or at outreach@wittn.org or visit our website at www.wittn.org

ENCLOSURES WITH APPLICATION:

- A. Personal summary with career aspirations and motivations to go back to college and proof of financial need and worthiness of the scholarship
- B. Letter of recommendation from a superior, peer or professor
- C. Official letter of registration in school and list of classes registered for
- D. Official College transcript if already in school.
- E. Picture (head shot) for press releases

DEADLINE FOR RECEIPT OF APPLICATION: Friday October 5th, 2007

Do You Want To Save Money? You Can Receive Discounted Membership

On July 1, 2007 a new dues structure for on-line member payments(renewals) went into place as follows:

One Year Membership	\$135
Two Year Membership	\$238
Three Year Membership	\$342
Five Year Membership	\$517

The Association Professional Membership Committees have responded to your feedback with a dues structure that has a more aggressive discount for multiple years than the pilot! In late 2007 new members will also have the option of joining on-line for multiple years. Chapter Retention Committees take full advantage to keep current members in the fold, improve your retention rate, and reduce "nag" contact work! The new dues structure is for all professional members - new and renewing. On July 1, 2007 this will only be offered to renewing members. AITP must do some work before we can let new members join for multiple years. This work is planned to be completed in 2007. There would be no refunds.

Calendar of Upcoming Events 2007

Date	Event	Location	Information
September 13	Chapter Meeting	Holiday Inn Select - Vanderbilt	NOTE: This is an 11:30 a.m. Luncheon Meeting. Program: E-Mail Archiving

SPEAKERS

We are always interested in good speakers to make presentations at our AITP Chapter Meetings. If you know someone who is interested in making a presentation on a topic, on their company, or company's products, please contact Paul Saunders at (615) 367-1717 or Paul@SaundersSystems.com.

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NEW MEMBER PROFILE



Joan Wallace, MS, PMP

Where are you employed?

I am currently unemployed but looking for Director level/Senior Contractor type position in the Nashville Area. I have Senior level IT experience in diverse corporate environments.

What previous positions have you held?

Director PPM/PMO with CHD Meridian Healthcare in Nashville. Built a corporate PMO and managed multiple large business application development programs.

Vice President-Operations for Gemini Development Group in San Francisco, CA.

Senior Program Manager/Consultant for Infobond, Inc. in Burlingame, CA.

Regional NAS/SAN Product Manager for EMC Corporation in San Francisco, CA.

Director of Technical Consulting for Arcom Electronics, Inc. in San Jose, CA.

What are your Lifetime Goals

Looking back and seeing that I've made a difference in many lives.

Retired in the Nashville area, surrounded by Family and Friends and we are loving, laughing and enjoying life as God intended.

What Education/Certifications do you have?

B.S. degree, University of San Francisco

M.S. degree, Golden Gate University

PMP certified, Project Management Institute

Cisco Certifications: Network Professional, Design, Internetworking Design

What about your Family?

I am married with two grown children: my son Joey is in the Army and currently serving in Iraq. He wife and two-month old daughter reside in Clarksville, and my married daughter Dawn, lives in Castle Rock, Colorado. My husband Rick is still working in San Francisco until December, then he'll join me here in Nashville.

Where is your hometown? How long have you been in Nashville?

I relocated from San Francisco, California in June 2006 to work for CHD Meridian Healthcare. (I was born in San Francisco, raised in San Jose.)

What are your hobbies or special interests?

I enjoy traveling and sightseeing. I also like bike riding and hiking. I have hiked around New Zealand, Idaho and California.

What is your most exciting past experience?

1. Birth of my children
2. Marrying my husband
3. Working at Arcom Electronics as a Program Mgr/Consultant
4. Sky Diving
5. White water rafting on a Class 5/6 river.

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Business Card	(2" x 4")	\$ 50 for 12 issues

Contact Mike Eischen for more information! 367-7068

AITP
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September 2007



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