



AITP

The Printout

The Nashville Chapter
Of
The Association Of Information
Technology Professionals

April 2008
Chapter Newsletter

Pros/Cons of Using IT Temp Workers

Should you as a Manager consider hiring a Temporary worker to fill an open position or to staff a past due project? If you are unemployed, should you consider working as a Temporary until a “real” job comes along? What are the advantages and disadvantages of these situations? Our April speaker will discuss the pros and cons of using temporary IT workers.

Our speaker is JG Carver who is Vice President, Marketing & Strategic Planning with ITAC Solutions. ITAC Solutions is a staffing company headquartered in Birmingham, AL with offices in Huntsville and a recently opened office in Nashville. They are one of the fastest growing private companies in America. They were awarded the 8th Annual Birmingham Business Journal’s award for “Best in Business” in the under 25 employees category.

JG will discuss a number of employment areas, such as how to make the most of your investment in hiring from a staffing provider. When is hiring contract labor your best option is another area JG will cover. How to financially manage your contract labor force is another topic that will be discussed.

JG will outline the advantages and disadvantages as a technology professional in working for a staffing provider.

He will discuss the benefits offered by staffing providers and compare career contracting versus direct placement. JG will give tips on how to best manage your personal relationships with staffing providers.

JG has an excellent background from which to discuss using temporary workers. Prior to his present position with ITAC Solutions, he served them as Vice President of Recruiting and Director of Technology Services. JG joined ITAC Solutions in 2002, and has been in the



recruiting industry since 1999. He has also worked as a recruiter, salesperson, trainer, and information technology professional. JG holds a B.S. degree in Marketing from Auburn University.

JG and his family live in the Birmingham area, but he spends a lot of time in Nashville with the new office.

For fun, JG says he is a member of a professional chili cooking team and participates in at least two cookout tournaments a year on the USA circuit. In college, JG had the distinction of being the college mascot, Aubie the Tiger, and performed at all major athletic events.

This should be an interesting program, especially for those looking for a better job, or those presently working for a staffing provider. Come to the April meeting and bring your questions. .

IN THIS ISSUE:

Message from the President	_____	Pg 3
Calendar of Upcoming Events	_____	Pg 5
AITP Business Information	_____	Pg 6

AITP Nashville Roster

Dinner Reservation and Cancellation Policy

President:	Marshall Messamore Vanderbilt University Medical Center 615/322-3647 fax: 615/343-1214 marshall.messamore@vanderbilt.edu
Vice President:	Tom Clark Star Physical Therapy (615) 591-6590 clarktw2001@hotmail.com
Secretary:	Ella McGill American General 615/749-1346 fax: 615/749-2840 Ella_McGill@agfg.com
Treasurer:	Beverly Gibson beverlygibson04@comcast.net 615/424-0135
Chapter Liaison:	Frank Reagor freagor@charter.net
Membership Director:	Joan Julius CGI joan.julius@cgi.com
Director of Programs:	Paul Saunders, CCP Saunders Systems Corp. 615/367-1717 paul@saunderssystems.com
Student Chapter Coordinator:	Dr. Gerald Marquis Tennessee State University 615/ 963-7096 gpmarquis@yahoo.com
Newsletter Director:	Robert Wright Vanderbilt University 615/322-0004 r.n.right@gmail.com
Director of Meeting Arrangements:	Mary Simpson Genesco Inc. 615/367-8083 fax: 615/367-7775 msimpson@genesco.com
Website Coordinator:	Mike Eischen Genesco Inc. 615/367-7068 meischen@genesco.com
Director of Publicity	Jeffrey Stewart 931/209-8870 jstewart@jlsHOME.net
Past President:	Mary Simpson Genesco Inc. 615/367-8083 fax: 615/367-7775 msimpson@genesco.com
Internet Information —	Web Sites
Chapter:	http://www.aitpnashville.org
Headquarters:	http://www.aitp.org
Region 7:	http://members.tripod.com/aitpreion7

AITP
P. O. Box 22038
Nashville TN 37202

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling **Mary Simpson at 615/367-8083 fax: 615/367-7775** Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of \$20.00 for Members, and \$30.00 for Guests.

Members are responsible for their guests' reservations. *If you are a member and have not been receiving this notification, please contact Mary Simpson at:*

615/367-8083 fax: 615/367-7775
msimpson@genesco.com.

April Chapter Meeting:

Holiday Inn Brentwood
760 Old Hickory Blvd (at I-65)
Brentwood, TN 37027
615-373-2600



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MESSAGE FROM THE PRESIDENT

While working in process and quality improvement in the early 90's I heard two proverbs often repeated.

- “If you don't know where you're going, any road will do.” Chinese Proverb
- “If you don't know where you are, a map won't help.” Watts S. Humphrey

I couldn't help but think of these two proverbs as I listened to Jeff Duncan, VP CIO and Director of Technology of Louisiana Pacific Corporation speak about LP's journey to become a “respected, profitable, growing” company.

In the early 90s, LP broke environmental laws by falsifying records reporting the amount of pollution from various plants. Mr. Duncan plainly stated LP could not be trusted at that time. But the leadership of the company wanted to change that and more. LP established a vision of where it wanted to go and what kind of company it wanted to be. In direct contrast to the events of the early 90's, LP's vision includes being a trusted, respected company that is profitable and continues to grow. LP wants to be the supplier of choice offering quality products and reliable services, and the employer of choice providing safe, ethical, fun, challenging and rewarding careers.

LP extends this vision into operating principles for its Information Technology division. Principles such as using minimal outsourcing and keeping customer-facing systems proprietary provide LP employees with challenging and rewarding projects. Another principle is to minimize complexity, thus increasing system flexibility and decreasing maintenance costs. To help determine where to apply these principles most effectively, LP used the Hackett Group to perform a benchmarking assessment for the IT division. The results of assessment allowed LP to know where they were in IT and to lay out a principle-based roadmap to where they want to be.

This all sounds really great, but to quote another well-known proverb, “the proof is in the pudding.” Many organizations have developed such visions and roadmaps over the years with little to show for it. This is where LP is different. LP's leadership makes practical decisions based on the vision of where the company is going. If an initiative will improve the company's character and reputation or help it grow and become more profitable, it gets done and gets done right. LP's safety program is a prime example. By genuinely focusing on safety and implementing a practical, effective program, it has become an industry leader in this area making it a desirable place to work in addition to increasing productivity. You can learn more about LP's dramatic improvement in safety at <http://www.lpcorp.com/aboutlp/safety.aspx>.

I commend LP for its approach and hard work in turning itself around. Many organizations can learn from the LP example of creating a vision and making decisions based on that vision. AITP Nashville has a vision of being *where IT professionals meet*. You can help realize that vision by coming to meetings, getting involved in AITP activities, and inviting your friends, coworkers, and contacts to meetings.

Marshall B. Messamore

AITP President

marshall.messamore@vanderbilt.edu

New Board Member Profile

Tom W. Clark



Our member Profile this month is about our new Chapter Vice President, Tom Clark. Tom has been an AITP member since 2002, but this year is his first on the Board. Tom has been active in the Chapter, and we are pleased that he has agreed to serve as Vice President. Tom gave an outstanding presentation to the Chapter in May of 2003 titled "How To Find A Job And Keep It."

Tom is employed by Star Physical Therapy in Franklin, Tennessee, as the Information Technology Director. His job is to keep sixty Physical Therapy clinics up and running. Tom and his staff recently implemented Electronic Health Records to their sites.

Tom previously was the Information Technology Manager for Crosslin Vaden & Associates L.L.C. in Nashville. He also worked for Ernst and Young and was the Director of Technology & Telecommunications for Arther Andersen. Tom previously worked for the Comdata Corporation as Director of Technology and Network Training.

Tom has an interesting background in that prior to coming to Nashville he spent two years as VP-Admissions & Marketing for the Oklahoma Christian University in Oklahoma City. He also worked for three years as President of the Great Lakes Christian High School and College in Beamsville, Ontario. Tom started his career employed by EDS in Toronto as an HR Analyst and Manager, Recruiting and Staffing.

Tom says that one of his most interesting work assignments was the six months in 2001 that he spent in Tokyo providing server maintenance for clients in Japan. He was able to take his wife and two sons with him, and it was a great experience for everyone.

In 2003 Tom and Karen adopted a daughter (Marina) from Russia. Marina is now 14 years old and has mastered the English language and our culture very well.

Tom says he enjoys running in the Music City Marathons and taking long bike rides, in addition to family time and watching the latest "Lost" episode.

Tom has an MS degree from Abilene Christian University and a BA degree from Harding University. He has been an Adjunct Faculty member at both Columbia State College and Nashville State Technical Institute.

Tom and Karen and their family live in the Franklin, TN area. We are pleased to have Tom as an AITP member and especially pleased to have him as our new Chapter Vice President.

Calendar of Upcoming Events 2008

Date	Event	Location	Information
April 10	Chapter Meeting	Holiday Inn Brentwood	Pros/Cons Using IT Temps., JG Carver
May 8	Chapter Meeting	Holiday Inn Brentwood	TBA
June 3	Mini Field Trip*	ADS Security	Tuesday Lunch Session
June 12	Chapter Meeting	Holiday Inn Brentwood	TBA

*There will be a mini-field trip held on Tuesday, June 3rd to visit the ADS Security facility. It will be a lunch event with a \$5.00 cost for members and \$10.00 for guests. There will be a full announcement in the May newsletter and website. This is an additional event, and there will be a regular chapter dinner meeting held on June 12th.

SPEAKERS

We are always interested in good speakers to make presentations at our AITP Chapter Meetings. If you know someone who is interested in making a presentation on a topic, on their company, or company's products, please contact Paul Saunders at (615) 367-1717 or Paul@SaundersSystems.com.

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AITP NEW MEMBER

Mark Grimes
1718 Rosewood Ave
Nashville, TN 37212
gmarkgrimes@hotmail.com

Let's all welcome our new member!

Coming Event

ADS Security Mini Field Trip

We would visit on Tuesday, June 24, 2008.

This would be a luncheon session, and would be in addition to our regular dinner meeting on the second Thursday of the month.

The schedule would be approximately:

11:30 am – Attendees arrive and sign in
11:45 am – Lunch
12:00 – 12:20 pm – Presentation by ADS personnel
12:20 – 12:40 pm – Tour of facility
12:45 pm – Everyone out/gone

We would have our standard pre-registration procedure, i.e. no walk-ins. We would provide ADS with an attendee list at least 24 hours in advance. ADS would complete their security clearance forms and have the forms ready for us (or ADS) to have attendees sign as they check in. Attendees would have to provide Driver's License as ID.

We would charge our members \$5.00 for lunch and \$10.00 for guests. ADS Security would arrange and pay for a box lunch or other suitable food.

We would anticipate having about 30 people sign up for this event. We will advertise this as a mini Field Trip and emphasize that this visit to ADS Security is in addition to our regular 2nd Thursday sessions.

While driving in Pennsylvania, a family caught up to an Amish carriage. The owner of the carriage obviously had a sense of humor, because attached to the back of the carriage was a hand printed sign. "Energy efficient vehicle: Runs on oats and grass. Caution: Do not step in exhaust!"

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Contact Mike Eischen for more information! 367-7068

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