



AITP The Printout

The Nashville Chapter
of
The Association of Information
Technology Professionals

July 2008
Chapter Newsletter

IT at Genesco

Our July program is about the Information Technology function at Genesco Inc. What it is and where it is going. Our speaker is Jeff Orton, CIO/CLO, who was hired in January of 2007 to develop IT strategy and organization to enable an ambitious five year growth plan for Genesco.

Jeff will discuss why he was hired at Genesco and what is expected of him. He will talk about the IT initiatives and the IT transformation that are underway. This should be an interesting discussion especially in the light of the recent merger/acquisition of Genesco that was not completed.

Jeff has a solid background in the retail industry. Prior to joining Genesco, he spent 13 years with Wilsons, The Leather Experts, of Brooklyn Park, MN, most recently as CIO and Chief Logistics Officer. With Wilsons, Jeff was responsible for enterprise-wide technology and logistics strategy and project initiatives as well as management of the existing infrastructure and department budgets. He transformed IT from a service and support model to a valued business partner. Jeff developed strategy to "in-source" logistics with key partners which reduced costs and improved lead times and service levels.

Wilson's Leather information systems and logistics have been profiled in many Retail IT publications. Of note, "A Voice at the Table" in the March 2001 edition of Computerworld and "Helping Hands," a cover story for the January 2001 edition of

Chain Store Age. Jeff is a frequent speaker at Retail and Logistics conferences and has received many awards, including Computerworld's Premier 100 IT Leader for 2001.

Prior to Wilson's Leather, Jeff spent seven years with the U.S. Shoe Corporation in Cincinnati. He was in various management positions in the systems organization supporting manufacturing, wholesale, retail, and corporate functions.



Jeff has a BA degree from Allegheny College and an MA degree from Penn State University. Jeff is married with two children. Matt just graduated from the University of Wisconsin as an aeronautical engineer and has started his first job. Jessica is beginning her junior year at the University of Minnesota in the honors program majoring in English and Global Studies with a minor in Italian.

Fun, hobbies, and vacations for Jeff and his family all revolve around horses. They try to go trail riding in the Black Hills every year. They had to sell their horses prior to moving to Nashville but are looking to resume their hobby. At present, they live in the Franklin area.

Genesco is an established Nashville company that has had some recent ups and downs. Come join our meeting and hear what the new CIO/CLO has planned to change things.

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AITP Nashville Roster

President:	Marshall Messamore Vanderbilt University Medical Center 615/322-3647 fax: 615/343-1214 marshall.messamore@vanderbilt.edu
Vice President:	Tom Clark Star Physical Therapy (615) 591-6590 clarktw2001@hotmail.com
Secretary:	Ella McGill American General 615/749-1346 fax: 615/749-2840 Ella_McGill@agfg.com
Treasurer:	Beverly Gibson beverlygibson04@comcast.net 615/424-0135
Chapter Liaison:	Frank Reagor freagor@charter.net
Membership Director:	Joan Julius CGI joan.julius@cgi.com
Director of Programs:	Paul Saunders, CCP Saunders Systems Corp. 615/367-1717 paul@saunderssystems.com
Student Chapter Coordinator:	Dr. Gerald Marquis Tennessee State University 615/ 963-7096 gpmarquis@yahoo.com
Newsletter Director:	Robert Wright Vanderbilt University 615/322-0004 r.n.right@gmail.com
Director of Meeting Arrangements:	Mary Simpson Genesco Inc. 615/367-8083 fax: 615/367-7775 msimpson@genesco.com
Website Coordinator:	Mike Eischen Genesco Inc. 615/367-7068 meischen@genesco.com
Director of Publicity	Open
Past President:	Mary Simpson Genesco Inc. 615/367-8083 fax: 615/367-7775 msimpson@genesco.com
Internet Information —	Web Sites
Chapter:	http://www.aitpnashville.org
Headquarters:	http://www.aitp.org
Region 7:	http://members.tripod.com/aitpregion7
AITP P. O. Box 22038 Nashville TN 37202	

Dinner Reservation and Cancellation Policy

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling *Mary Simpson at 615/367-8083 fax: 615/367-7775* Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of \$20.00 for Members, and \$30.00 for Guests.

Members are responsible for their guests' reservations. *If you are a member and have not been receiving this notification, please contact Mary Simpson at:*

615/367-8083 fax: 615/367-7775
msimpson@genesco.com.

July Chapter Meeting:

Holiday Inn Brentwood
760 Old Hickory Blvd (at I-65)
Brentwood, TN 37027
615-373-2600



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MESSAGE FROM THE PRESIDENT

The last couple of months have been focused on various facets of security and how information technology is used by businesses and individuals to protect their assets from intrusion, fire, and burglary. At the June meeting we continued the security theme with Howard Patterson, Special Agent Criminal Investigator for the Tennessee Bureau of Investigation (TBI), discussing how the TBI collects, recovers, analyzes, and preserves forensic computer evidence.

Special Agent Patterson emphasized the guiding principle in collecting and recovering computer forensics is to never alter original evidence. The key to working by this principle is to make a copy of the original evidence and analyze the copy. Today's advanced information technology makes this possible. Law enforcement agencies have a variety of tools allowing them to make bit by bit copies of hard drives allowing the original evidence to remain intact while employing analysis techniques on the copy to search for indications of criminal activity.

Criminal enterprises, like legitimate businesses, conduct much of their business using computers. They use the computer to search for and acquire information, as a tool to communicate, to store information, or to plan an operation. On a more personal note, computers are often used to stalk or harass someone or to leave a suicide note. Evidence such as pornography, websites visited, conversations in chat rooms, or emails sent can be spread across the computer. Law enforcement agencies know where and how to retrieve that information using special tools such as EnCase® or ILook®. These applications scan page files, hibernations files, temporary internet files, and the registry in addition to looking for hidden files or steganographic content (essentially hidden messages). Law enforcement meticulously documents what they find to aid in the prosecution of criminal activity.

As we have seen in the past couple of months there are a number of agencies, and people like Special Agent Patterson and his colleagues in law enforcement, that use information technology in a variety of ways as a force multiplier to help ensure our physical safety as well as our physical and information security. We appreciate their efforts.

Another person we appreciate is past president Mary Simpson. Mary is committed to AITP Nashville. She is an active participant in chapter activities, coordinates meetings, and is a voice of experience on the board. She has been an enormous help to me as president as she has been for others in the past. Mary always greets people with a smile and upbeat attitude. The board and members say thanks to Mary for what she does for our chapter. She is definitely one of the reasons AITP Nashville is *where IT professionals meet*.

Marshall B. Messamore

AITP President

marshall.messamore@vanderbilt.edu

New Member Profile

Jean-Pierre White



Our new member profile is on Jean-Pierre White, better know as JP. JP is presently working as an IT consultant here in Nashville with several major clients. He worked with TransCend Healthcare to outsource their computer services and make it a success. JP also worked with United Methodist Communications to develop user requirement documents and RFP's. JP continues to consult with Embraer Aircraft Maintenance Services, Inc. Although successful in a consulting role, JP would welcome working for one company.

JP has just accepted a permanent position as Project Manager – SharePoint Development for the ServPro organization in Gallatin, TN. He will start his new job in July. JP credits joining AITP and working on AITP committees with helping him get acquainted in Nashville and finding his new position.

JP has over 20 years IT experience with 15 years as the Manager of Information Systems for Embraer Aircraft maintenance Services, Inc. here in Nashville. As Manager of Information Systems, JP completed many projects, including using ASAP methodology to install several SAP Modules for managing all commercial activities. He also successfully managed a \$1 M computer and telecommunications systems project built from scratch during the initial phases of corporation startup.

Prior to coming to Nashville, JP worked in London, England as the Systems Administrator for FFV Aerotech, Inc. and in Cambridge, England as a Project Leader for them.

JP has a BA degree from Huddersfield Polytechnic (England) in Computing in Business.

JP is married to Karen, and they have two grown children and one granddaughter. They live in the Hendersonville area and have taken up recreational cycling.

JP plays backgammon on Tuesday evenings at Blackstones Restaurant. He started the Nashville Backgammon Club there about eight years ago. He has since passed on the reins after running the tournaments for six years. JP is also into amateur photography, and some of his photos can be viewed at www.pbase.com/jpwhite/favorites.

JP and his family immigrated to the US sixteen years ago as a family and became US citizens in 2004. Please make JP welcome when you see him at the next AITP meeting. He is an interesting fellow and can talk about many subjects.

Calendar of Upcoming Events 2008

Date	Event	Location	Information
July 10	Chapter Meeting	Holiday Inn Brentwood	IT at Genesco, Jeff Orton, VP/CIO
August 14	Chapter Meeting	Holiday Inn Brentwood	Computer Game Development
September 11	Chapter Meeting	Holiday Inn Brentwood	TBA
September 26	Consumer Electronic & Technology Showcase	Convention Center, Downtown Nashville	Marshall Messamore 615-322-3647

SPEAKERS

We are always interested in good speakers to make presentations at our AITP Chapter Meetings. If you know someone who is interested in making a presentation on a topic, on their company, or company's products, please contact Paul Saunders at (615) 367-1717 or Paul@SaundersSystems.com.

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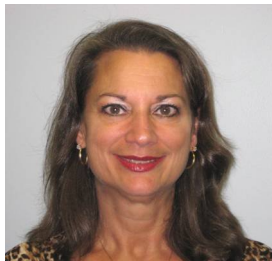


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APPRECIATION



MARY SIMPSON

We are honoring Mary Simpson this month for her service as an AITP member and Chapter officer. Mary has been an active AITP member since 1990 and has been on the Chapter Board of Directors for many years. She is the Immediate Past President of the Chapter.

In the real world, Mary works for Genesco, Inc. as their Manager of Database Administration. She is responsible for administering and maintaining all the Oracle databases and supporting all software used by Genesco. Mary has been with Genesco for 12 years. She previously was Database Administrator for the Pig Improvement Company of Franklin, Kentucky, for eight years. Mary has about 30 years IT experience.

Mary manages to balance a personal life with her professional career. She married her high school sweetheart, Phillip, and they have two children. Their daughter, Lindsey, just graduated from medical school and got married. Their son, David, is studying for his doctorate degree in astrophysics at Penn State.

We appreciate everything that Mary has done for the Chapter. She presently handles the monthly meeting arrangements and books reservations. Mary's warm and outgoing personality makes her easy to work with.

Let's all give Mary Simpson a big round of applause at our July meeting.

AITP NEW MEMBERS

Douglas Barrett
VP Infrastructure Services
Ingram Book Group
1 Ingram Blvd.
La Vergne, TN 37086
E-mail: doug.barrett@ingrambook.com

Fred Brooks
Account Manager
Encode, Inc.
5296 Edmondson Pike
Nashville, TN 37211
E-mail: fred.brooks@encodeinc.com

Charles Parsons
Mgr. IBM Systems Infrastructure
Ingram Book Company, Inc.
1 Ingram Blvd, Maildrop 134
Laverne, TN 37086
E-mail: Charles.Parsons@ingrambook.com

Doug Hutton
IT Technical Support Specialist
Star Physical Therapy
263 Seaboard Lane, Suite 200
Franklin, TN 37067
E-mail: dough@starpt.org

Jamie Wadkins
Network Specialist
Star Physical Therapy
PO Box 681478
Franklin, TN 37068
E-mail: jamiew@starpt.org

Jean-Pierre White
114 Dorcas Drive
Hendersonville, TN 37075
E-mail: jpwhite3@bellsouth.net

Welcome to our new members!

Student Internship Opportunity

Greetings from Acxiom College Recruiting!

Our Nashville team is looking for students who are either in the Computer Science or Information Systems programs. This is a paid internship. Please encourage all interested candidates to apply at www.acxiom.com, requisition #1547.

Software Developers implement a vision for customer software deliverables. Using business insight as well as technical knowledge, they plan, design, implement, analyze, review, and enhance software products with a focus on quality for customers.

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- * Write code for solutions and applications.
- * Maintain/update/upgrade existing applications including the migration of code to other platforms.
- * Develop unit testing for own projects.
- * Review testing plans to overcome obstacles with product satisfaction.
- * Deliver/create technical presentations to associates and leaders regarding products, functions, designs, and technical alternatives.
- * Provide product and application support, including problem diagnostics, troubleshooting and fixes.
- * Mentoring and training of other developers. (cross-training, code walk-throughs etc.)
- * Cross organizational consulting/advising and input to product and application problems and solutions.

Required:

If you have any questions, please don't hesitate to give me a call.

- * 3.0 GPA or higher

Thank you!

Nice to have skills:

Amy L. White | Acxiom Recruiting

- * Experience with Cold Fusion
- * Java
- * Oracle and/or SQL Server

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Contact Mike Eischen for more information! 367-7068

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July 2008



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