

The Nashville Chapter
of
The Association of Information
Technology Professionals

December 2010
Chapter Newsletter

Nashville Zoo

Our December meeting is Guest Night, and we have a program planned that should be of interest to both non-IT and IT professionals. Our speaker is Jim Bartoo, the Marketing and Public Relations Director for the Nashville Zoo. Jim will tell us all about the Zoo and how IT is used in its operation.

The present location of the Nashville Zoo is a result of the sisters Margaret and Elsie Croft's donation of 200 acres of the Grassmere property. The Zoo started in Joelton but was limited in space. It moved to the present Grassmere site in 1996 with greatly expanded space and many new exhibits, hosting community events, and a variety of children's programs. The Jungle Gym playground is the largest community-built playground in the United States and includes over 66,000 square feet for sliding, swinging, climbing, crawling, and exploring.

From African elephants to Bengal tigers and red pandas, the Nashville Zoo provides a home to animals found all over the world. These beautiful creatures can be found in equally beautiful habitats like the new Giraffe Savannah, Alligator Cove, Red River Hog Habitat, and many more. Other additions include the Wild Animal Carousel and an interactive Lorie-keet Landing exhibit where you can enter an aviary and be surrounded by more than 50 Australian parrots. The Grassmere Historic House and Farm still stand, providing a glimpse into farm life during the 1880s.

Nashville Zoo's master plan will expand the park into the remaining acreage of Grassmere. When complete, Nashville Zoo will be one of the largest zoos in the country.

Jim Bartoo has been the Director of Marketing and Public Relations at Nashville Zoo since 1999 and has seen the Zoo grow from local awareness to national and international recognition with more than 600,000 guests visiting in 2009. Before coming to Nashville, Jim spent seven years marketing the Columbus Zoo in Columbus, Ohio. He also worked in Chattanooga producing TV news. This was after Jim



earned a Bachelor's degree in Communication from the University of Tennessee—Knoxville. Jim met his wife in Chattanooga who was working at the same TV station as an on-air Health Reporter. Jim and Carole live in the Bellevue area with their two daughters.

Jim says his main hobby at the moment is to train a new dog they adopted from the Humane Society. This is the second mixed breed they have rescued. For vacations Jim and Carole like the beach, but do like to explore new places.

Come to our December meeting and learn about the Nashville Zoo. This is Guest Night, so guests (spouses and significant others) of members are free. Also remember that we are supporting the Second Harvest Food Bank, so bring canned foods as a Christmas donation.

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AITP
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Nashville TN 37202

Dinner Reservation and Cancellation Policy

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling **Mary Simpson at 615/367-8083 fax: 615/367-7775** Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of \$20.00 for Members, and \$30.00 for Guests.

Members are responsible for their guests' reservations. *If you are a member and have not been receiving this notification, please contact Mary Simpson at:*

615/367-8083 fax: 615/367-7775
msimpson@genesco.com.

December Chapter Meeting

Holiday Inn Vanderbilt
2613 West End Ave.
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Contact Mike Eischen for more information! 367-7068

President's Message



Mark Lamberth of Core BTS spoke with us last month regarding some of the newest software and web tools available from Microsoft for Col-



Mark Lamberth

laboration. Today corporate collaboration may make one think about corporate dashboards and KPI's, however a new batch of software tools from Microsoft aim to address a gap between the tools most corporations use today and the new and varied methods for communication we have available to us. Mark pointed out that people from different generations communicate in vastly different ways. The choices available to us today are Phone, email, face-to-face, File sharing, Paper snail mail, instant messaging, fax and social networks. In fact Facebook have recently launched a messaging platform, called of all things 'Facebook Messaging'. Geographical boundaries are vanishing, as a result many companies including Microsoft are moving their products 'to the cloud'. Microsoft Office 365 has four primary components. Office applications (like Word®, Excel®, PowerPoint®), Exchange® (for email), SharePoint® (For document and message collaboration) and Lync® (Unified messaging). Rather than buy 'shrink-wrap' software, Office 365 is available for a monthly fee and requires not hardware capital outlay for servers or the need for administrative staff. The price may not suit everyone, but this is Microsoft's first large scale marketing of its products on a rental basis rather than software license. Mark is of the opinion that a company's ability to facilitate collaboration within and without the enterprise will become a core competitive differentiator. We will look back in the years ahead at companies that have sprouted, bloomed, shrunk or vanished as a direct result of their ability to collaborate.

AITP is many things to many people, I'd like to focus the readers attention on one of our primary objectives, networking. We hear time and again that networking is the path to career growth and fulfilling opportunities, but is there any evidence that this plays out in 'real life'? I'm glad to say that at AITP Nashville; where we value networking with individuals throughout the Nashville area; that we have concrete evidence that attending AITP meetings regularly result in career opportunities. In the last quarter of 2010 alone we have facilitated a new company in Nashville locate and hire a new CIO. An AITP member who attends regularly was able to secure a great position at Vanderbilt University simply by talking with our members. Results are not instantaneous, so it is easy to discount it as not working or 'not for me', be sure to discuss your skills, experience and aspirations at our regular meetings.



December is a special time of year for many reasons, at AITP we invite members to bring their 'significant others' to our Christmas meeting at no extra cost and this year is no exception. The program in December is non-technical and suitable for the general public, and is often very entertaining to boot. Be sure to attend this Christmas.

During our December meeting we plan to collect food for the 2nd Harvest Food Bank. This was a very popular and successful event last year and Walker Morrow has agreed to help organize the delivery of food to the food bank in Nashville. Please be sure to bring non-perishable goods to the December meeting!!

I look forward to seeing you all at our December Christmas special meeting.

JP White
President, AITP Nashville Chapter
<http://www.aitpnashville.org>

Mark Daugherty



Our new member profile this month is about Mark Daugherty. Mark is a former AITP member who has come back to the fold. Mark has been in IT for ten years, predominantly as a Systems Technician with expertise in desk side support and desktop PC applications. He is adept at providing superb customer service with both internal and external customers.

Mark is presently unemployed and is looking for a position where he can utilize his desktop support experience and his interest in computer forensics. An ideal position for Mark would be with a law enforcement agency since Mark has eight years experience as a police officer in the Atlanta area. Mark has also passed courses as a Certified Ethical Hacker and a Computer Hacker Forensic Investigator.

Mark's IT experience has been with several Nashville recruiting firms, which allowed him to contract with companies such as Renal Advantage, Inc. and Nissan North America. Mark has also worked in IT Support for Vanderbilt University Medical Center – Informatics and in Technical Support for Dell, Inc. He also spent four years as a Senior Systems Technician for PRIMUS/Ford Credit.

Mark has wide experience as a systems technician. This includes desktop support for over 1,800 users resolving day-to-day computer issues, handling various software problems with viruses and spy-ware, repairing laptop computers, re-imaging computers with defective operating systems and handling all types of technical desktop support problems.

Mark's technical skills include operating systems: OS/2, Windows 98, Windows 2000 professional, and Windows XP Professional. He has skills with MS Office, Ghost Imaging, and LAN Connectivity. Mark's certifications include Microsoft Certified Professional (MCP), A+ Hardware/Software, Security+, and Network+. Mark has an Associate of Applied Science degree in Communications Technology/Networking from Nashville State Technical Institute.

Mark and his wife and daughter live in Franklin, TN. Mark says his main hobby is spending time with his family.

Welcome Mark back as an AITP member and if you have any "good" contacts with a law enforcement agency that needs IT help, tell Mark about it.

Calendar of Upcoming Events 2010

AITP Calendar of Upcoming Events - 2010

Date	Event	Location	Information
November 25	Thanksgiving	Your Place	Give Thanks
December 9	Chapter Meeting	Holiday Inn Vanderbilt	Nashville Zoo Jim Bartoo, Director
December 25	Christmas	The World	Rejoice!
January 1	New Year's day	The World	Make Your Resolutions

SPEAKERS

We are always interested in good speakers to make presentations at our AITP Chapter Meetings. If you know someone who is interested in making a presentation on a topic, on their company, or company's products, please contact Paul Saunders at (615) 367-1717 or Paul@SaundersSystems.com.



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AITP New Member

Mark Daugherty
mwdarty@comcast.net

Welcome to our new member!

AITP Unemployed Discount on Membership Dues

By: Barbara Viola

Posted: 2010-06-15 21:35:59.0

In response to current economic conditions, AITP Membership Services is pleased to announce our latest Membership initiative. We are instituting limited-time membership pricing for unemployed persons.

Commencing June 1, 2010 through December 31, 2010 AITP will offer a reduction to those persons who are unemployed; national dues will be reduced from \$105 to \$35. This equates to savings of \$70 for a total cost of \$65. The Unemployed discount does not apply to Chapter dues. The unemployed member will be responsible for paying Chapter dues at the full price, as well as applicable Regional Dues. The Chapter will receive these dues as they do now, through the monthly chapter rebate process.

To enroll as an Unemployed Member, please either email memberservices@aitp.org or call AITP Headquarters at 800-224-9371 to verify eligibility and receive instructions for enrolling.

Note: This Program is open to all new or renewing members, but no refunds will be granted for existing members. It is an independent program that is not to be combined with the Spring New Member Promotion or any other AITP special incentives.



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AITP Nashville is located on



You can find us in the Group Directory. If you have a question, please contact Walker Morrow at

wmorrow@laserone.com

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