

The Nashville Chapter  
of  
The Association of Information  
Technology Professionals

March 2011  
Chapter Newsletter

## Cloud Computing with Google

Cloud Computing leads the latest buzzword trends, but what does it really mean for your business? Can companies and organizations truly take advantage of what this technology revolution has to offer?

Our March program is all about what Cloud Computing is and isn't. Our speaker is Katelyn McCarthy who is a Google Enterprise Sales Leader who helps clients evaluate the benefits of "going Google" – moving from traditional on-premise technology solutions to Google's Cloud. She specializes in helping small to medium-sized businesses leverage the power of Cloud Computing. Katelyn will share trends and case studies of customers who have gone Google. Part of Katelyn's work is to educate organizations on the "cool" things that Google products can do for consumers and businesses alike.

Google Enterprise has a number of products that can make users more productive. They offer solutions to meet the needs of organizations of all sizes and have over 30,000 search and 3,000,000 Google Apps customers. The Google Enterprise

solutions include Postini Services, Google Apps, Earth & Maps, and Enterprise Search. They have a new offering GSA6.8 bundled with new collaboration features, including People Search, Cloud Connect, and integration with Sharepoint 2010.

Before Google, Katelyn spent five years with IBM as a Lotus Software specialist supporting Federal Civilian agencies in Washington, D.C. She was also an account executive supporting healthcare clients in Chicago, IL. Katelyn



developed specialized experience in IBM's collaboration and data warehousing solutions. She graduated with a degree in Economics from Dartmouth College where she was Vice President of her class.

In her free time, Katelyn enjoys training for triathlons and running events. She ran her first marathon – the Great Chicago marathon – in October. She enjoys finding fantastic local food venues wherever she travels.

This should be an interesting session about Cloud Computing. Katelyn will tell us the good and bad, and we will be in a much better position to determine whether it fits into our companies. Bring your friends.

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AITP  
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Nashville TN 37202

## Dinner Reservation and Cancellation Policy

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling *Mary Simpson at 615/367-8083 fax: 615/367-7775* Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

**Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of \$20.00 for Members, and \$30.00 for Guests.**

Members are responsible for their guests' reservations. *If you are a member and have not been receiving this notification, please contact Mary Simpson at:*

*615/367-8083 fax: 615/367-7775*  
[msimpson@genesco.com](mailto:msimpson@genesco.com).

### March Chapter Meeting

**Holiday Inn Vanderbilt**  
**2613 West End Ave.**  
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Quarter Page	(4" x 5")	\$150 for 12 issues
Business Card	(2" x 4")	\$ 50 for 12 issues

Contact Mike Eischen for more information! 367-7068

## President's Message

AITP Nashville Chapter has once again earned the COPA award as a quality organization. Thanks to everyone involved at AITP who helped to make this happen again! I give an extra special thanks to Gerald Marquis who handles the organization and paperwork side of applying for the award. I believe applying for the award is as difficult as qualifying for it in the first place. We are now in consideration for the Regional Outstanding Chapter amongst others, and we'll keep you apprised of the outcome.



February's meeting was unfortunately cancelled due to inclement weather, I believe this is a first, I believe we are all looking forward to the spring. My allergies indicate that winter is coming to a close, I believe we will all be glad to see warmer weather after such a long and hard winter.

As I write this message I noticed that this week sees the introduction of Service Pack 1 for Windows 7 by Microsoft. Interestingly the Service Pack started as a beta back in July of last year. This probably means the service pack has been in beta for longer than it took for Microsoft to prepare it in the first place. This is indicative of the fact that desktop software is difficult to install and update on the wide variety of computers 'in the wild'. The permutations of hardware and software are so great it is very difficult to make software work consistently for everyone. If Microsoft has problems developing and deploying software, then you know everyone else is in the same boat. PC's are wonderful but the decentralized nature of desktops makes it very difficult (read expensive) to manage. Some liken PC's and desktop operating systems to technological anarchy that needs to be reigned in.



Instead of continuing down the desktop software road much further we now have an alternative; cloud computing. This coming month our speaker Katelyn McCarthy will be discussing Cloud Computing, the good the bad and the ugly. As with all new technologies it isn't right for everyone, but with the costs of managing desktop software rising forcing companies to offshore technical support, an alternative platform may suit many. Please come to this month's meeting to learn from a Google expert on their offerings and how your organization could benefit, at least in part, by evaluating this fast growing technology. Instead of having to deal with desktop management headaches, let Google or another 3<sup>rd</sup> party provider worry about keeping applications running, secure and up to date. You lose a level of control (which may not be acceptable to your organization) but you also lose the headache and costs of the desktop computer, replace it with a Linux based computer with a browser. Google has developed the Chrome OS as an example of what can be achieved with web browser based computing platforms and applications. Android is another Linux based Google platform which has gained popularity in the last year on mobile devices.

**I look forward to seeing you all at our March meeting.**

**JP White**

**President, AITP Nashville Chapter**

<http://www.aitpnashville.org>

**“THE HMUAN MNID – PAOMNNEHAL PWEOR”**

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**Amzanig, huh”**

Submitted by Telse Saunders

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**A Jack Daniels Fishing Story**

**I went fishing this morning but after a short time I ran out of worms. Then I saw a cottonmouth with a frog in his mouth. Frogs are good bass bait.**

**Knowing the snake couldn't bite me with the frog in his mouth I grabbed him right behind the head, took the frog, and put it in my bait bucket.**

**Now the dilemma was how to release the snake without getting bit. So, I grabbed my bottle of Jack Daniels and poured a little whiskey in its mouth. His eyes rolled back, he went limp. I released him into the lake without incident and carried on fishing using the frog.**

**A little later, I felt a nudge on my foot. There was that same snake with two frogs in his mouth.**

**Life is good in the South.**

Submitted by Dr. Gerald Marquis

# Calendar of Upcoming Events 2011

## AITP Calendar of Upcoming Events - 2011

Date	Event	Location	Information
March 10	Chapter Meeting	Holiday Inn Vanderbilt	Cloud Computing with Google, Katelyn McCarthy
March 17	St. Patrick's Day	The World	Wear Green.
March 31	Folding Party	Saunders House	Come network with Other AITP'ers
April 14	Field Trip	Nissan Auto Plant Smyrna	Lunch and Tour
May 12	Chapter Meeting	Holiday Inn Vanderbilt	IT at Tennessee Pride, Mike Hader, Director IT

### SPEAKERS

We are always interested in good speakers to make presentations at our AITP Chapter Meetings. If you know someone who is interested in making a presentation on a topic, on their company, or company's products, please contact Paul Saunders at (615) 367-1717 or [Paul@SaundersSystems.com](mailto:Paul@SaundersSystems.com).



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**AITP New Member**

**Danny Sulkin  
Systems Administrator  
Owen Graduate School of Management  
danny.sulkin@owen.vanderbilt.edu**

**Welcome to our new member!**

\*\*\*\*\*

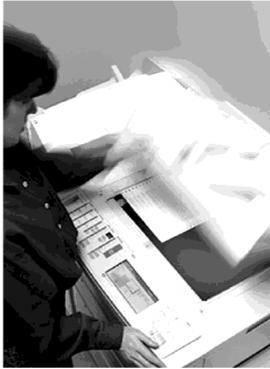
**AITP Unemployed Discount on Membership Dues Extended through May, 2011.**

**In response to the successful initiative, AITP Membership Services is pleased to announce the extension of membership pricing for unemployed persons through May, 2011.**

**AITP is offering a reduction to those persons who are unemployed; national dues will be reduced from \$105 to \$35. This equates to savings of \$70 for a total cost of \$65 (\$135 is regular annual membership) for one year membership.**

**To enroll as an Unemployed Member, please either email  
memberservices@aitp.org**

**or call AITP Headquarters at 800-224-9371 to verify eligibility and receive instructions for enrolling. Note: This Program is open to all new or renewing members, but no refunds will be granted for existing members. It is an independent program that is not to be combined with any other AITP promotion or special incentives.**



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## AITP Nashville is located on



You can find us in the Group Directory. If you have a question, please contact Walker Morrow at **[wmorrow@laserone.com](mailto:wmorrow@laserone.com)**

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