

The Nashville Chapter
of
The Association of Information
Technology Professionals

February 2012
Chapter Newsletter

Mobile Application Development

Our February program is on one of the latest trends in systems development: mobile applications. Our speaker is Jennifer K. Crum, PMP, who is the Account Executive for the Southeast Region (Tennessee Branch) of the Compuware Corporation and is based in Franklin, TN.

Jennifer will discuss the need and current trend for mobile applications, the differences in mobile versus legacy application development, and the consideration for corporations as they move into mobile development space (security, integration to enterprise applications, etc.)

Jennifer has over 15 years experience in IT, mostly as a Business Development Manager and a Senior Project Manager. She has been with Compuware since March of 2011. Compuware is a worldwide supplier of quality software products and services. They are headquartered in Detroit and have over 4,000 employees with over 45 offices in North America.

Prior to Compuware, Jennifer spent two years working for ACS, a Xerox company in Dallas, TX, as the Director, Project Management Office for a large project for the Department of Human Services for the State of Tennessee. Jennifer also worked for EDS for over 15 years as a Business Development Manager.

One notable project for EDS was managing the cross-functional/outsourced team in the transformation of the legacy voice environment to Voice over IP for Bank of America.

This included the implementation of 5,600+ banking centers and 186,000 users. This implementation was the largest rollout of Cisco VoIP in the world.

Jennifer holds a Bachelor of Accountancy from the University of Mississippi. She is a Project Management Professional (PMP) certified in 2003 and active in the Nashville Technology Council, Women in Technology, and National Association of Women MBA's.



Jennifer and her husband and son, Zachary, live in the Hendersonville area. As a hobby, she provides instrumentals for formal occasions such as weddings. Jennifer plays the flute and was a member of the marching band of the University of Mississippi. Jennifer and her family enjoy cruising on vacations.

This should be a good update on one of the latest trends in systems development.

REMEMBER

**Dinner Cost Reduced With Early Registration:
\$15 – Members, \$25 - Guests**

IN THIS ISSUE:

Message from the President	_____	Pg 3
AITP Article	_____	Pg 4
Calendar of Upcoming Events	_____	Pg 5
AITP Business Information	_____	Pg 6

AITP Nashville Roster

President:	JP White jpwhite3@bellsouth.net 615/417-7543
Vice President:	Walker Morrow Laser One Inc. Nashville, TN 37210 wmarrow@laserone.com
Secretary:	Ella McGill American General 615/749-1346 fax: 615/749-2840 Ella.McGill@agla.com
Treasurer:	Beverly Gibson beverlygibson04@comcast.net 615/424-0135
Chapter Liaison:	Dr. Gerald Marquis Tennessee State University 615/ 963-7096 gpmarquis@yahoo.com
Membership Director:	Joan Julius InfoWorks JMJulius@bellsouth.net
Director of Programs:	Paul Saunders, CCP Saunders Systems Corp. 615/367-1717 paul@saunderssystems.com
Student Chapter Coordinator:	Marshall Messamore Vanderbilt University Medical Center 615/936-7935 fax: 615/875-7924 marshall.messamore@vanderbilt.edu
Newsletter Director:	Robert Wright Vanderbilt University 615/936-6847 r.n.right@gmail.com
Director of Meeting Arrangements:	Mary Simpson Genesco Inc. 615/367-8083 fax: 615/367-7775 msimpson@genesco.com
Website Coordinator:	Mike Eischen Genesco Inc. 615/367-7068 meischen@genesco.com
Director of Publicity	Walker Morrow Laser One Inc. Nashville, TN 37210 wmarrow@laserone.com
Past President:	Tom Clark Star Physical Therapy (615) 591-6590 clarktw2001@hotmail.com
Internet Information —	Web Sites
Chapter:	http://www.aitpnashville.org
Headquarters:	http://www.aitp.org
Region 7:	http://members.tripod.com/aitpregion7

AITP
P. O. Box 22038
Nashville TN 37202

Dinner Reservation and Cancellation Policy

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling *Mary Simpson* at 615/367-8083 fax: 615/367-7775 Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of \$20.00 for Members, and \$30.00 for Guests.

Members are responsible for their guests' reservations. *If you are a member and have not been receiving this notification, please contact Mary Simpson at:*

615/367-8083 fax: 615/367-7775
msimpson@genesco.com.

February Chapter Meeting

Holiday Inn Vanderbilt
2613 West End Ave.
Nashville, TN 37203
615-327-4707

MANAGERS TRAINING in PROJECT MANAGEMENT

Need a refresher on how to run projects?

ONE ON ONE SESSIONS

Will tailor to suit your needs and schedule

WORK WITH A PROFESSIONAL AND IMPROVE YOUR SKILLS

Call for information

SAUNDERS SYSTEMS

615-367-1717

P.S. Tell your boss about this.

MESSAGE FROM THE PRESIDENT — from April 2005

The good news from coastal Alabama is that Gulf Shores is still there. The vulnerable-looking high-rises weathered the hurricane rather better than most smaller structures. But the damage looked to be mainly on the surface of the buildings. The "Herman Munster Beach house" next door to the timeshare was still intact with some external panels missing. The timeshare looked restorable but the members had already voted to replace it with a high-rise, an option on the yearly agenda that preceded the hurricane.

The most affordable hotel room was in Fort Walton Beach this time, so we had the opportunity to tour some of the local attractions there. One of them was an Indian mound museum. While the mounds of Illinois and Ohio are more famous, indigenous peoples built them throughout the southeast as well. This museum had numerous exhibits of the local culture -- styles of pottery decorations, mat weaving examples, even some Confederate history. But most eye-catching to a techie was a piece of ancient technology: the pump drill.

Brought to America by the Spanish, who got it from the Phoenicians, the pump drill was a clever gadget that made hole-drilling and fire-starting much easier. Imagine a shaft with a round flywheel two-thirds of the way down toward its tip. Put the shaft through the hole in the center of a cross-piece which serves as a double-handle. Attach two cords from the handle ends to the top of the shaft and you have the device. Wind the cords one way or the other and with an easy downward pumping action you would send the shaft spinning one way, then the other, back and forth. Put a piece of flint on the tip and you can drill a hole through wood or bone. Using wood instead of flint you can start a fire. Truly, the drive to develop technology to improve human lives did not begin with computers and the modern era.

We will have our first chapter meeting at the new meeting place, the Select, the second Thursday in April. Do not go to the Sheraton or the Prime.

See you there.

Sincerely,
Robert Wright
President, AITP Nashville Chapter
www.aitpnashville.org

WRITING E-MAIL

In today's world many people use e-mail as their preferred method of communication. People may consider e-mail to be different from regular writing because of its informal nature; therefore, they feel they do not need to "write well" when they send a quick e-mail message. However, the impression of a poorly written e-mail can be as negative as a poorly written letter - only it arrives sooner.

The following points should be kept in mind when sending e-mail.

- ◆ **Is my tone appropriate for my audience and occasion? Have I refrained from using sarcasm or irony? If I have used humor, can I be sure that it will be understood?**
- ◆ **Do I sound like the kind of person I want or need to be while at work? Am I signaling that I am competent and resourceful, helpful and accommodating?**
- ◆ **Is my content clear, concise, focused, and accurate? Am I short and to the point?**
- ◆ **Have I made any statements or errors that would embarrass me if copies of this message were distributed elsewhere?**
- ◆ **Does my subject line describe the content of my message?**
- ◆ **Be aware that an E-mail message could be interpreted as a legal written contract.**
- ◆ **If I need a response, have I established the kind of response I need and when I need it?**
- ◆ **Have I sent copies to everyone who should receive one? To anyone who need not?**
- ◆ **If forwarding a message, have I edited the message to clean out extraneous mailing information? Have I added my own message as to why forwarding, what action required, etc?**
- ◆ **Am I respecting the privacy of others or am I forwarding a personal message without permission?**
- ◆ **Remember – when you E-mail like you talk – the other person does not see your facial expressions or other body language, or hear your voice tones. You should be careful how you say things.**

* * * * *

The above “mini” article was submitted by AITP member Paul Saunders. If you have an article appropriate for the AITP Newsletter, please forward it to Robert Wright, Newsletter Editor.

Calendar of Upcoming Events 2012

AITP Calendar of Upcoming Events - 2012

Date	Event	Location	Information
February 2	AITP Board Meeting	TBA	JP White, President
February 9	Chapter Meeting	Holiday Inn Vanderbilt	Mobile Application Development Jennifer Crum, PMP Compuware Corporation
February 14	Valentine's Day	U.S.A.	Bring Flowers
February 23	Folding party	Saunders' House	Come network with other AITP folks

SPEAKERS

We are always interested in good speakers to make presentations at our AITP Chapter Meetings. If you know someone who is interested in making a presentation on a topic, on their company, or company's products, please contact Paul Saunders at (615) 367-1717 or Paul@SaundersSystems.com.



Offices
Warehouses
Retail Spaces
Emergency Cooling
Industrial Work Areas
Computer Server Rooms

Portable Air Conditioner
Sales & Rentals



615-794-8070
1-800-807-5798

www.portablecooling.com



AITP Business

AITP has membership discounts for everyone! Please read through our various programs at www.aitp.org/join and try to take advantage of them. AITP is a valuable resource for any IT professional or student and a great investment in their own career, both now and in the future!

Multi-Year Professional Membership Discount: Save money by joining or renewing for 2, 3 or 5 years.

Unemployed Member Initiative: Reduced association dues for those members who are temporarily unemployed, on family leave, on medical leave or on education leave.

Enterprise Membership Program: Significant dues discount for companies with 3 or more employees as AITP members.

Student to Professional Membership: Upon graduation, students are able to join AITP with all the rights and privileges of a Professional Member at a significantly discounted rate for 3 years.

Student Membership Dues Reduced to \$30: Take advantage of the new lower rate to join and participate in an AITP Student chapter, attend the National Collegiate Conference, and apply for scholarships exclusively for AITP student members.

Faculty Advisor Membership Initiative: Significant reduction in Association dues for faculty members who agree to serve as a student chapter faculty advisor for a year.

On June 22nd, the Association Board of Directors unanimously approved renewal of the popular Unemployed Professional Discount to be effective for a full year - from 9/1/11 until 8/31/12. To qualify for this discount a person must have been previously employed in the IT profession and must now be unemployed.

Current AITP members may use the discount when their membership comes up for renewal anytime in the coming year, but new members are welcome at any time, provided they meet the qualifications above. The discount of \$50 reduces the Association dues to \$55. Chapter and Region dues (if applicable) must also be paid and are not discounted.

Last year, over 200 individuals took advantage of the program and extended or joined AITP. Naturally the association leadership wishes that all IT Professionals regain and retain full employment, but we also realize that there is currently a nationwide unemployment rate hovering around 10%, and the economy has been slow to recover.

What better way to network among your peers, than at a chapter, region or national event? Most chapters meet every month from September through June, and some meet throughout the entire calendar year. The opportunity to network and share your professional interests and talents could assist you in getting back on track to gain full time employment.

The association dues have been reduced to \$55; which is a savings of \$50 off of the normal amount. Local Chapter and Region dues if applicable must be paid and are not reduced. Members who previously took advantage of this Unemployed Membership Discount will be eligible for this promotion as long as they are able to validate that they are still unemployed. This membership discount will not be available online.

Be sure to take advantage of this limited offering. The total membership or renewal for the Nashville chapter will be \$85, compared to the regular \$135 membership fee.

For more information, email memberservices@aitp.org.



Bring order to your output chaos.

We specialize in simplifying the chaotic world of printing and copying. By providing cost-per-page document management solutions we can centralize and simplify your print, copy, fax, imaging and digital storage.

Let us show you how our managed print solutions can help you communicate more effectively, improve your workflow and substantially reduce your printing costs. Call us at **615-726-1111** or visit **www.laserone.com** and bring order to your output chaos.



AITP Nashville is located on



You can find us in the Group Directory. If you have a question, please contact Walker Morrow at

wmorrow@laserone.com

Thanks to our advertisers:

Portable Cooling & Heating Systems

LaserOne Saunders Systems Richards & Richards

BSR

Promote your Company's Products or Services

The Printout (this Newsletter)

Half Page	(5" x 8")	\$300 for 12 issues
Quarter Page	(4" x 5")	\$150 for 12 issues
Business Card	(2" x 4")	\$ 50 for 12 issues

Contact Mike Eischen for more information! 367-7068

RICHARDS & RICHARDS

OFFICE RECORDS MANAGEMENT

NASHVILLE'S OLDEST & MOST TRUSTED NAME IN RECORDS & INFORMATION MANAGEMENT

SCANNING



OFF-SITE DATA PROTECTION



1741 ELM HILL PIKE, NASHVILLE, TN 37210
(615) 242-9600
WWW.RICHARDSANDRICHARDS.COM

