

Communications Trends

The Information Technology (IT) world continues to move and grow, especially in the communications area. Mobile applications and cloud computing are the “big things” today. In addition, most people carry at least one device so they can stay connected. All these areas depend on electronic communications, and we have come to expect “no-wait” time for a connection.

Our March program is about the trends in the communications field of IT. Our speaker is Don Mitchell, who is the Senior Account Executive at PAETEC, a Windstream Company. His office is located in Brentwood.

Don will discuss the latest in Network Security, Business Continuity, Network Diversity, Wide Area Data + Voice Services, and SIP & Cloud IP Services.

Don draws on more than 25 years experience in the communications field. He has been with PAETEC, which was merged into Windstream last December, for eight years. He previously spent eight years as an Account Manager at NEXTLINK/XO Communications and 12 years with WorldCom. Don specializes in helping clients solve their business problems.

Windstream, over the past decade, has become one of the nation’s largest communications carriers, providing Data, Voice, Cloud

and other IP services to more than 80 percent of the nation’s top 100 metropolitan areas. Windstream currently has over \$6 Billion in revenues.

Don moved to Nashville in 1972, so he is almost a native. He and his wife Christy live in the West Meade area. They have three grown children. Don is active in the Middle Tennessee Boy Scouts, helping his son Stephen achieve Eagle Scout status. Don’s family is music oriented with both wife and daughters playing the flute and piano. They also do vocals and dance. Don likes outdoor activities, especially fishing and hiking.



Don is an active member of AITP and is also involved in the International Facilities Management Association, the Information Systems Security Association, the Middle Tennessee Cisco Users Association, the Project Management Institute, the Tennessee Bankers Association, the Tennessee Nortel Networks Meridan Users Association, and the Tennessee Telecom Users Association. Don knows many people and has access to many resources to solve a problem. Attend our March meeting and learn how to solve your company’s communications problems.

REMEMBER

**Dinner Cost Reduced With Early Registration:
\$15 – Members, \$25 - Guests**

IN THIS ISSUE:

Message from the President	Pg 3
AITP Minutes	Pg 4
Calendar of Upcoming Events	Pg 5
AITP Business Information	Pg 6

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Headquarters:	http://www.aitp.org
Region 7:	http://members.tripod.com/aitpregon7

AITP
P. O. Box 22038
Nashville TN 37202

Dinner Reservation and Cancellation Policy

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling *Mary Simpson at 615/367-8083 fax: 615/367-7775* Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of \$20.00 for Members, and \$30.00 for Guests.

Members are responsible for their guests' reservations. *If you are a member and have not been receiving this notification, please contact Mary Simpson at:*

615/367-8083 fax: 615/367-7775
msimpson@genesco.com.

March Chapter Meeting

Holiday Inn Vanderbilt
2613 West End Ave.
Nashville, TN 37203
615-327-4707

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President's Message

Getting the Word Out

Advertising is the way to grow interest and attendance in our group and it's meetings. Last month I did post several online postings via social networks to alert those who know me to check out our meeting on Mobile Application Development. I received several comments showing interest in attending so it does work. I'd like to encourage AITP members and visitors alike to post about our upcoming meetings one week out and again a few days out. Even post after the fact about how great it was.

Why bother duplicate what I post?

The nature of social networks is that we each have a unique circle of friends and acquaintances so each of our postings is seen by a different audience. Any social network you are member should be a fair place to post a quick note indicating the subject/date of the meeting and a web link to our website for those interested to sign-up.

Here is a sample of what you could post regarding this month's upcoming meeting.

Trends in Communications

Don Mitchell, Senior Account Executive at PAETEC, will discuss the latest in Network Security, Business Continuity, Network Diversity, Wide Area Data + Voice Services, and SIP & Cloud IP Services. To find out more and register visit <http://www.aitpnashville.org/meetings.htm>

Where to Post?

Most social networks are appropriate places to post information regarding AITP meetings, after all many of your friends and acquaintances will be involved in technology. Here are some examples of social networks where I believe we should post to.

LinkedIn

Facebook

Twitter

Google +

MyLife

Yahoo Groups

As of January 2012 we have **reduce the monthly meeting fee by \$5** to encourage attendance during the down economy and into its recovery. We hope to see more of you all this coming year, and we can be assured of more splendid programs throughout 2012.

AITP is determined to continue bringing technology from all walks of life to our monthly gatherings. Don't miss out!!

JP White

President, AITP Nashville Chapter

<http://www.aitpnashville.org>

AITP Minutes

AITP BOARD MEETING SUMMARY

February 2, 2012

Prepared by Ella McGill

This meeting was held at the home of Paul Saunders.

Attendees: Gerald Marquis, Paul Saunders, JP White, Beverly Gibson, Robert Wright, Mike Eischen, and Ella McGill.

1. Paul would like to find a speaker from the Metro Police Department IT area. If anyone knows an officer we could contact, please get in touch with Paul. As always, Paul is looking for good speakers. Just pass names, phone numbers, etc., to him, and he will take it from there.
2. The board reviewed the financial statements prepared by Beverly.
3. We need to more effectively market our organization. JP is going to try to get notice of our meetings put in some general media publications (i.e. 'Nashville Scene'), social media (i.e. Facebook, Craig's List), and in the information sent out by other local IT groups. He has asked Paul to supply a mini version (50 -75 words) of the speaker write-up he puts in the newsletter. It would be ideal to have a communication chairperson to take care of this.
4. Gerald requested a donation to the Tennessee State AITP Student Chapter to help them avoid bank charges in the amount of \$10.00 per month because their balance is under \$1000.00. This money might or might not ever be returned to our chapter. Paul moved that we give \$500.00 to the Tennessee State AITP Student Chapter. The motion passed unanimously.
5. National College has indicated interest in our chapter in the past. Upcoming meeting information has been sent to them with the hope that several faculty members might attend and possibly join our chapter.
6. The AITP Board of Directors would like to express our appreciation to Don Mitchell for all of his efforts in identifying and helping secure speakers for our monthly meetings.
7. Gerald will begin work on getting the Chapter Efficiency Report information together to submit to the national headquarters.

Calendar of Upcoming Events 2012

AITP Calendar of Upcoming Events - 2012

Date	Event	Location	Information
March 6	Primary Election	Tennessee	Vote Your Choice
March 8	Chapter Meeting	Holiday Inn Vanderbilt	Communications Trends, Don Mitchell, PAETEC/Windstream
March 17	St. Patrick's Day	The World	Wear Green
March 29	Folding party	Saunders' House	Come network with other AITP folks
April 12	Chapter Meeting	Holiday Inn Vanderbilt	IT at Nashville Metro Police Dept., Richy Vaughn,

SPEAKERS

We are always interested in good speakers to make presentations at our AITP Chapter Meetings. If you know someone who is interested in making a presentation on a topic, on their company, or company's products, please contact Paul Saunders at (615) 367-1717 or Paul@SaundersSystems.com.



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AITP Business

AITP has membership discounts for everyone! Please read through our various programs at www.aitp.org/join and try to take advantage of them. AITP is a valuable resource for any IT professional or student and a great investment in their own career, both now and in the future!

Multi-Year Professional Membership Discount: Save money by joining or renewing for 2, 3 or 5 years.

Unemployed Member Initiative: Reduced association dues for those members who are temporarily unemployed, on family leave, on medical leave or on education leave.

Enterprise Membership Program: Significant dues discount for companies with 3 or more employees as AITP members.

Student to Professional Membership: Upon graduation, students are able to join AITP with all the rights and privileges of a Professional Member at a significantly discounted rate for 3 years.

Student Membership Dues Reduced to \$30: Take advantage of the new lower rate to join and participate in an AITP Student chapter, attend the National Collegiate Conference, and apply for scholarships exclusively for AITP student members.

Faculty Advisor Membership Initiative: Significant reduction in Association dues for faculty members who agree to serve as a student chapter faculty advisor for a year.

On June 22nd, the Association Board of Directors unanimously approved renewal of the popular Unemployed Professional Discount to be effective for a full year - from 9/1/11 until 8/31/12. To qualify for this discount a person must have been previously employed in the IT profession and must now be unemployed.

Current AITP members may use the discount when their membership comes up for renewal anytime in the coming year, but new members are welcome at any time, provided they meet the qualifications above. The discount of \$50 reduces the Association dues to \$55. Chapter and Region dues (if applicable) must also be paid and are not discounted.

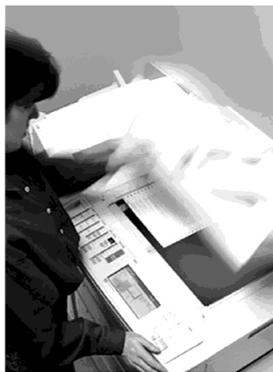
Last year, over 200 individuals took advantage of the program and extended or joined AITP. Naturally the association leadership wishes that all IT Professionals regain and retain full employment, but we also realize that there is currently a nationwide unemployment rate hovering around 10%, and the economy has been slow to recover.

What better way to network among your peers, than at a chapter, region or national event? Most chapters meet every month from September through June, and some meet throughout the entire calendar year. The opportunity to network and share your professional interests and talents could assist you in getting back on track to gain full time employment.

The association dues have been reduced to \$55; which is a savings of \$50 off of the normal amount. Local Chapter and Region dues if applicable must be paid and are not reduced. Members who previously took advantage of this Unemployed Membership Discount will be eligible for this promotion as long as they are able to validate that they are still unemployed. This membership discount will not be available online.

Be sure to take advantage of this limited offering. The total membership or renewal for the Nashville chapter will be \$85, compared to the regular \$135 membership fee.

For more information, email memberservices@aitp.org.



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wmorrow@laserone.com

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Contact Mike Eischen for more information! 367-7068

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Companies of all sizes, in all sectors, even governments have fallen victim to digital unrest:



- Attacked by hackers who have stolen personal and sensitive data
- Loss or theft of data storage devices containing personal and sensitive data
- An employee performing malicious behavior through sabotage, stealing data or physical devices or purposely leaking confidential information

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For more information on this coverage please contact Laurie Andrews at lvandrews@bbandt.com or 615-346-0355

