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Association of Information Technology Professionals

No matter how sophisticated the technology, it still takes people! ™

The Printout

The Nashville Chapter
of
The Association of Information
Technology Professionals

November 2012
Chapter Newsletter

Healthcare Solutions

**** Originally Scheduled for August 2012 ****

Our nation's healthcare system – already caring for 40 million seniors today – will be extremely overburdened by 2030, when it is projected that the number of seniors will nearly double. This, coupled with healthcare reform and a shrinking number of care providers, requires more efficient solutions for the delivery of care to seniors.

Parental Health was founded in 2009 to leverage the power of technology to address this looming crisis. Located in Nashville, Parental Health has partnered with some of the world's leading technology companies to bring "Age in Place" technology solutions to the senior market.

Parental Health's signature product is MISTY (Medical Information Systems To You). The only software of its kind, MISTY is a technology platform that addresses the needs of seniors, their caregivers, and their families. MISTY is a patented, intuitive touch-screen technology software and service that runs on a Hewlett-Packard Touch Smart personal computing device, which can also be used as a television and DVD player. This innovative solution is placed in a senior's home or living facility.

Our speaker is Darin Moore who is the Chief Technology Officer of Parental Health. Darin will tell us about the development of the MISTY product and other solutions under development at Parental Health.

Prior to joining Parental Health, Darin served in executive leadership positions at Healthways, Aflac, and LifeWay Christian Resources. At Healthways, he led the Business Technology development team in building a highly flexible and scalable platform to deliver disease and wellness management solutions to millions of covered individuals. Prior to that, he managed five newly-acquired technology departments and was responsible for integrating those teams and systems into Healthways. Darin started his career at Electronic Data Systems where he served as developer, supervisor, architect, and technical sales lead.

Darin earned a B.S. in Computer Information Systems from Murray State University. He is married and has two sons. In his free time, Darin enjoys fishing, camping, following the Tennessee Titans and University of Kentucky basketball teams and playing basketball with his sons.

This should be an informative discussion of an approach to seniors' healthcare that everyone in the healthcare industry should be aware of. The MISTY concept could be applied to many areas.

REMEMBER
Dinner Cost Reduced With Early Registration:
$15 – Members, $25 - Guests

AITP Nashville Roster

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Dinner Reservation and Cancellation Policy

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling *Mary Simpson at 615/367-8083 fax: 615/367-7775* Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of $20.00 for Members, and $30.00 for Guests.

Members are responsible for their guests' reservations.
If you are a member and have not been receiving this notification, please contact Mary Simpson at:

615/367-8083 fax: 615/367-7775
msimpson@genesco.com.

November Chapter Meeting

Holiday Inn Vanderbilt
2613 West End Ave.
Nashville, TN 37203
615-327-4707

Bobby Williams

Last month we had a great program lead by Bobby Williams of Emdeon, previously known as WebMD. Bobby gave a great overview of Leadership and a brief review of Business Continuity which he is involved with at Emdeon.

About 50% of medical transactions go through Emdeon's data centers. Over 1400 insurance carriers are represented, this traffic represents hospital information and claims, pharmacy claims and patient personal information. Clearly this data needs to not only secure but available at all times. This is an enormous responsibility and Bobby leads ateam in ensuring their data is 'always on'.

Bobby defines leadership as motivating others towards achieving a common goal. He took us through some historical leaders to demonstrate that good leaders can have bad goals, and bad leaders can have god goals. Of course good leaders having good goals is what we want, but here are a few examples Bobby mentioned. Washington, Jackson, Lincoln are some political leaders. Bobby went on to highlight leaders like Al Capone (a good leader with bad goals), Hitler also falls into this category. Bobby sees thetraints of a good leader as the following. Good follower, Servant Attitude, Cares for others, character and humility.

It's a matter of opinion if you think Microsoft are leading or following with the introduction of Windows 8 this month. Windows 8 is not really creating a frenzy of anticipation; there isn't likely to be any lines at a Microsoft store overnight waiting for this software. In fact if you are a member of Technet, you have had access to the Final version of Windows 8 since August this year.

Will Windows 8 (Desktop) and Windows RT (Tablet) succeed? When the iPad was first announced the reviews were very mixed, jokes about the name and the fact it was just a big iPod were some of the popular knockdowns, however the product has gone on to not only be successful but define a whole new computing platform. Bill Gates has attempted tablets several times before and never met with much success, is this the right version? Certainly they can follow Apple's lead in designing the tablets to be very much like an iPad. They have utilized the interface design from the Zune music player, it was well liked and has been tried on smart phones for the last few years. Now that same interface comes to tablets and desktop computers.

My crystal ball sees good things ahead for a Windows RT tablet device, but who will but Windows 8 for a laptop or desktop computer without a touch interface? Businesses typically shy away from radical changes in interface because of the training costs and learning curves. Home users maybe more willing to give it a go, but the interface really suits a tablet or smart phone, not so much a desktop computer. I believe the future for a desktop computer is not that great regardless of the operating system 7 or 8. I believe Windows 8 will struggle to gain acceptance. It maybe technically brilliant, but will it be adopted on conventional hardware devices?

The tablet market will get interesting I believe. With Jelly Bean on Android and RT on tablets Apple are facing some stiff competition. We live in interesting times.

JP White

President, AITP Nashville Chapter
http://www.aitpnashville.org

The 25 worst passwords of 2012, and easy ways to avoid them

By Kevin McCaney

Oct 23, 2012

Bad passwords never die -- in fact, they don't even fade away.

SplashData just released its annual list of the most common passwords stolen and posted by hackers, and if the list has a familiar look, it's because most of the same passwords have appeared on past lists. In fact, this year's top three -- "password," "123456," and "12345678" -- also finished one-two-three on SplashData's 2011 list.

The passwords below are not only the most common, they are also virtually useless at protecting an account. They're likely the first passwords a hacker would try when breaking in. As SplashData noted in announcing the list, "Users of any of these passwords are the most likely to be victims in future breaches."

The 2012 list, drawn from millions posted online, compared with where each password stood on the 2011 list:

1. password (unchanged from 2011)
2. 123456 (unchanged)
3. 12345678 (unchanged)
4. abc123 (up 1)
5. qwerty (down 1)
6. monkey (unchanged)
7. letmein (up 1)
8. dragon (up 2)
9. 111111 (up 3)
10. baseball (up 1)
11. iloveyou (up 2)
12. trustno1 (down 3)
13. 1234567 (down 6)
14. sunshine (up 1)
15. master (down 1)
16. 123123 (up 4)
17. welcome (new)
18. shadow (up 1)
19. ashley (down 3)
20. football (up 5)
21. jesus (new)
22. michael (up 2)
23. ninja (new)
24. mustang (new)
25. password1 (new)

Maintaining a set of strong passwords for network systems and websites is a pain for users, but SplashData recommends a few ways to make it easier, such as mixing in different types of characters and even using simple, easily remembered phrases separated by spaces, underscores or other characters. Two examples: "eat cake at 8!" and "car_park_city?"

Password management applications also can help users keep track of their passwords and avoid using the same password for multiple sites, which is another bad practice, especially when mixing, say, entertainment and social networking sites with financial services, SplashData said.

One other trick: If you use a password that appears on the list, change it.

Article submitted by Dr. Gerald Marquis

Calendar of Upcoming Events 2012

AITP Calendar of Upcoming Events - 2012

Date	Event	Location	Information
November 6	Election Day	U.S.A.	Vote Your Choice
November 8	Chapter Meeting	Holiday Inn Vanderbilt	Healthcare Solutions Darin Moore, CIO, Parental Health
November 29	Folding Party	Saunders' House	Come network with other AITP folks
December 13	Chapter Meeting	Holiday Inn	T.B.A. – Guest Night

SPEAKERS
We are always interested in good speakers to make presentations at our AITP Chapter Meetings. If you know someone who is interested in making a presentation on a topic, on their company, or company's products, please contact Paul Saunders at (615) 367-1717 or Paul@SaundersSystems.com.

AITP has membership discounts for everyone! Please read through our various programs at www.aitp.org/join and try to take advantage of them. AITP is a valuable resource for any IT professional or student and a great investment in their own career, both now and in the future!

Multi-Year Professional Membership Discount: Save money by joining or renewing for 2, 3 or 5 years.

Unemployed Member Initiative: Reduced association dues for those members who are temporarily unemployed, on family leave, on medical leave or on education leave.

Enterprise Membership Program: Significant dues discount for companies with 3 or more employees as AITP members.

Student to Professional Membership: Upon graduation, students are able to join AITP with all the rights and privileges of a Professional Member at a significantly discounted rate for 3 years.

Student Membership Dues Reduced to $30: Take advantage of the new lower rate to join and participate in an AITP Student chapter, attend the National Collegiate Conference, and apply for scholarships exclusively for AITP student members.

Faculty Advisor Membership Initiative: Significant reduction in Association dues for faculty members who agree to serve as a student chapter faculty advisor for a year.

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AITP Membership Discounts Updated
Thursday, August 16, 2012
Posted by: Julian Wade, Association Director

The AITP Association Board of Directors recently approved an extension of the Unemployed Membership Initiative through 12/31/2013. The discount is now $35 off Association dues. It also made permanent a $35 Faculty Advisor Discount.

AITP has several membership initiatives to help chapters recruit more members. Please read through our various programs and try to take advantage of them.

AITP is a valuable resource for any IT professional and a great investment in their own career, both now and in the future!

AITP Nashville is located on

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You can find us in the Group Directory. If you have a question, please contact Walker Morrow at

wmorrow@laserone.com

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The Printout (this Newsletter)

Half Page	(5" x 8")	$300 for 12 issues
Quarter Page	(4" x 5")	$150 for 12 issues
Business Card	(2" x 4")	$ 50 for 12 issues

Contact Mike Eischen for more information!   367-7068

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Companies of all sizes, in all sectors, even governments have fallen victim to digital unrest:

- Attacked by hackers who have stolen personal and sensitive data

- Loss or theft of data storage devices containing personal and sensitive data

- An employee performing malicious behavior through sabotage, stealing data or physical devises or purposely leaking confidential information

Now, an increasing number of businesses are realizing the security vulnerability and doing something about it by purchasing Privacy & Security insurance.

If you use e-mail, have networked PCs, a Web site, or collect private customer data in your computer systems, you have a lot to lose. You may have firewalls, virus protection, anti-spam systems, and prudent procedures to protect passwords and prevent employees from downloading dangerous material, but these measures are not foolproof.

When they fail, Privacy & Security insurance kicks in. Be protected!

For more information on this coverage please contact Laurie Andrews at lvandrews@bbandt.com or 615-346-0355

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