

The Nashville Chapter  
of  
The Association of Information  
Technology Professionals

October 2012  
Chapter Newsletter

## Developing Leadership Skills

Information Technology people are often put in leadership roles, regardless of their backgrounds. People come to IT for answers to problems and for direction in their processes. The problems are not always technical in nature, but may be personnel or other management areas. Our October program addresses how to become a better leader.

Our speaker is Robert J. (Bobby) Williams who has many years of leadership roles and is a student of developing leadership skills and the art of mentoring. Bobby is presently the Business Continuity Manager for Emdeon here in Nashville. He has been with Emdeon for over five years. Emdeon is a leading provider of integrated Revenue Cycle Management Solutions and Services that help healthcare professionals optimize their cash flow management while reducing administrative costs.

Bobby will outline the differences between being a leader versus being a manager. He will discuss the traits of leadership and how to develop them in an IT environment.

Bobby started with Emdeon as a Systems Engineer and Emdeon's technical expert on the Symantec NetBackup product. His primary responsibility was performing architecture/analysis of the enterprise backup environment to improve overall backup performance and integrity. Bobby then went on to fill the inaugural role of Disaster Recovery Manager for Emdeon. This led to becoming the Business Continuity Manager where he developed an enterprise wide Business Continuity Program.

Prior to Emdeon, Bobby was an independent consultant for three years providing NetBackup and disaster recovery services. His major clients were Lexmark, International in Lexington, KY, and The Tennessee Valley Authority in Chattanooga, TN. Bobby also worked as a Senior Systems Engineer for GTSI, Inc. in Chattanooga for five years. He specialized in system configuration, data center resiliency, mass storage, and tape backup systems.

Bobby retired from the Tennessee Army National Guard after 20 years of service as a Captain in the Field Artillery.

Bobby has a B.S. Electrical Engineering degree in Instrumentation and Controls from the University of Tennessee, Chattanooga. He holds certification as a Master Business Continuity Professional (MBCP) and is a member of the Business Continuity Institute.



Bobby is in demand as a public speaker and has given talks at a number of business continuity conferences. He has given three presentations this year at conferences in San Diego, CA, Scottsdale, AZ, and Orlando, FL.

Bobby and his family live in the Lebanon, TN, area. He is an active leader in the Boy Scouts of America, and Bobby and his two sons enjoy camping.

This should be an interesting program about how to improve your leadership skills whether you apply them at home or in the office.

### REMEMBER

Dinner Cost Reduced With Early Registration:  
\$15 – Members, \$25 - Guests

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AITP  
P. O. Box 22038  
Nashville TN 37202

## Dinner Reservation and Cancellation Policy

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling **Mary Simpson at 615/367-8083 fax: 615/367-7775** Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

**Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of \$20.00 for Members, and \$30.00 for Guests.**

Members are responsible for their guests' reservations. *If you are a member and have not been receiving this notification, please contact Mary Simpson at:*

**615/367-8083 fax: 615/367-7775**  
[msimpson@genesco.com](mailto:msimpson@genesco.com).

### October Chapter Meeting

**Holiday Inn Vanderbilt**  
**2613 West End Ave.**  
**Nashville, TN 37203**  
**615-327-4707**

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## President's Message



Fred Scholl

Last month we had a great program lead by Fred Scholl regarding the 3 myths of information security.

Fred shared with us that in 2011 there were 100's of millions of people affected by information security breaches. Thankfully that number is trending downwards this year. This problem isn't small and it is not going away anytime soon. Hackers attack all sorts of web sites and resources. A current favorite is trying to get hold of Mitt Romney's tax returns, last election cycle Sarah Palin's Yahoo email address got hacked. Politicians are a favorite target. Sometimes hackers go after intellectual assets like the breach at Nissan's global network in April 2012. Sometimes hackers just like to act like vandals and bring networks down, such as the denial of service attack of Go Daddy this year and Chase Bank being down for 2 days.

So what will save us?

Fred started mentioning some favorite strategies that will not save us from hackers and security intrusions. The myths are

**Technical Knowhow will secure us.**

A glaring example of why this not the case is the breaching of Barracuda Networks who are a major security vendor. If a security vendor has trouble securing its own network using all the knowledge and smarts they have, what chance do we have?

**Compliance with strict security standards will secure us.**

This isn't true either. HIPPA has been in force for some time now and yet we still read of patient data being stolen, as happened the Blue Cross Blue Shield of TN recently.

**Frequent Risk Assessments will secure us.**

This is wrong as well. They will help identify problem areas but no assessment is 100% complete, nor do clients close loopholes identified adequately.

Fred's antidote to the shortcomings of our current security approaches is to establish a Security Nervous System. A feature of the human body is that the nervous system is distributed throughout the body, not totally centralized as are many technical security systems. Focusing on parts of networks and not all of them results in an 'egg shell' type security. A hardened exterior keeps threats at bay, but if the security perimeter is compromised all of the contents of the network are easily available to the hacker. A better security model is distributed, adaptive and learning. Communication is key to making these goals possible and alerting management to the threats facing their networks.

Education for end users and the populace as whole is also necessary to help thwart social engineering attempts and raise security into the consciousness of all network users, not just the security specialists.

JP White

President, AITP Nashville Chapter

<http://www.aitpnashville.org>

From the AITP website:

**PROTECT YOURSELF FROM SPAM**

**Monday, July 16, 2012**

**Posted by: Alan Strong, Association Director**

**You just got an email that wanted to ask your opinions on how you make decisions on buying a car. Or maybe one that tells you just won an iPad, or a free flight to anywhere in the U.S.A.**

**Sounds compelling right? A five to 10 minute survey and you will have a shiny new iPad or free flight. WOW, let's get started right away, and take the 10 minutes right now to complete the survey!**

**Then....you notice that there are lots of questions about how to contact you especially through email. A lot of the surveys want to know your buying habits, what your earnings are, whether or not you will be in the market to buy an auto or a home or some other commodity?**

**Why do you think these questions are being asked? What do you think they do with this information?**

**You may in fact win an iPad, but you are much more likely to have your email address on a whole bunch of spam lists Maybe it's an email that promises to lower your interest costs on your home? How many loan brokers do you think your email and personal information will be sold too?**

**If you go about answering these questions from people you don't know, there is a great chance your email will be bombarded with spam emails on a regular and annoying basis. Believe me this does get annoying.**

**Spam is difficult to get rid of. Trying to identify where the mail is coming from is difficult as well, as the email extension changes constantly.**

**Take my advice be cautious on what you fill out on-line. Being on the wrong end of spammers is very annoying and I don't wish that on anyone. Get a good spam catcher. Make sure it is able to not only catch the email extension that the spam is coming from, but also able to catch the Subject Matter and keep similar emails from reaching you as well.**

**The U.S. Government is trying to curb spam and has a group that is supposed to monitor and go after people who are spammers. However, many of them are out of this country, and we have little jurisdiction over them. You can try to inform them of any spam you are receiving by contacting them, but don't expect immediate relief. Their email address is [spam@uce.gov](mailto:spam@uce.gov).**

**Enjoy your computer and your ability to use email. But be cautious about the choices you make it answering questions that come from unknown sources.**

**Alan Strong, CDP  
Western Region Director-AITP**

# Calendar of Upcoming Events 2012

## AITP Calendar of Upcoming Events - 2012

Date	Event	Location	Information
October 11	Chapter Meeting	Holiday Inn Vanderbilt	Developing Leadership Skills, Robert J. (Bobby) Williams Business Continuity Manager, Emdeon
October 25	Folding Party	Saunders' House	Come network with other AITP folks
November 6	Election Day	U.S.A.	Vote Your Choice
November 8	Chapter Meeting	Holiday Inn Vanderbilt	T.B.A.

### SPEAKERS

We are always interested in good speakers to make presentations at our AITP Chapter Meetings. If you know someone who is interested in making a presentation on a topic, on their company, or company's products, please contact Paul Saunders at (615) 367-1717 or [Paul@SaundersSystems.com](mailto:Paul@SaundersSystems.com).



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**AITP has membership discounts for everyone! Please read through our various programs at [www.aitp.org/join](http://www.aitp.org/join) and try to take advantage of them. AITP is a valuable resource for any IT professional or student and a great investment in their own career, both now and in the future!**

**Multi-Year Professional Membership Discount: Save money by joining or renewing for 2, 3 or 5 years.**

**Unemployed Member Initiative: Reduced association dues for those members who are temporarily unemployed, on family leave, on medical leave or on education leave.**

**Enterprise Membership Program: Significant dues discount for companies with 3 or more employees as AITP members.**

**Student to Professional Membership: Upon graduation, students are able to join AITP with all the rights and privileges of a Professional Member at a significantly discounted rate for 3 years.**

**Student Membership Dues Reduced to \$30: Take advantage of the new lower rate to join and participate in an AITP Student chapter, attend the National Collegiate Conference, and apply for scholarships exclusively for AITP student members.**

**Faculty Advisor Membership Initiative: Significant reduction in Association dues for faculty members who agree to serve as a student chapter faculty advisor for a year.**

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## **AITP Membership Discounts Updated**

**Thursday, August 16, 2012**

**Posted by: Julian Wade, Association Director**

**The AITP Association Board of Directors recently approved an extension of the Unemployed Membership Initiative through 12/31/2013. The discount is now \$35 off Association dues. It also made permanent a \$35 Faculty Advisor Discount.**

**AITP has several membership initiatives to help chapters recruit more members. Please read through our various programs and try to take advantage of them.**

**AITP is a valuable resource for any IT professional and a great investment in their own career, both now and in the future!**



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[wmorrow@laserone.com](mailto:wmorrow@laserone.com)

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