

AITP
The Association of Information
Technology Professionals

Monthly Meeting
of the
Nashville Chapter

Date: Thursday October 10th, 2013
Place: Holiday Inn Vanderbilt

Cost: Members = \$20.00
Guests = \$30.00

Meeting Schedule

5:30 - 6:00 Social/Networking
6:00 - 6:45 Dinner
6:45 Business Meeting/Speaker

\$5.00 Discount for early registration

Contact Mary Simpson for reservations at
615-367-8083 or msimpson@genesco.com

Internet Marketing

Ross Jones—Owner of 2 the Top Web Design and Promotion

Have you considered using your computer skills and knowledge of the internet to sell your products or your company's products? Is your web design effective? Can your digital marketing be improved?

Our October program will be presented by an early adopter of Internet Marketing (1996) who is recognized as an expert in Search Engine Optimization (SEO). He is Ross Jones who is the owner of 2 the Top Web Site Design & Promotion which is a full service web design company in Nashville. Ross is also the founder of the Nashville SEO & Internet Marketing Group which meets monthly to share tips and discuss how Search Engine Optimization can help a business grow. The group's monthly meetings attract 70 - 100 RSVPs.

Ross, in addition to his web design work with 2 the Top Web Design Company, is an Adjunct Professor in Digital Marketing at Belmont University and also at The

Art Institute. Ross worked for StyleNet (Beauty Salons) as Co-Founder, VP Sales & Technology, and was the primary architect of StyleNet's User Interface, Information Architecture and SEO. He previously spent eight years as the Sales Manager at Programming Resources perform-



Ross Jones

ing sales of patient scheduling software to hospitals nationwide.

Ross holds a BSBA in Business Management from the Tennessee Technological University. He was involved in Student Government while at the University.

If you are interested in an online business for yourself or your company, the October meeting of AITP is the place for you.

Please post this copy on your company bulletin board

REMEMBER
Dinner Cost Reduced With Early Registration:
\$15 – Members, \$25 -- Guests