

AITP

The Association of Information
Technology Professionals

Monthly Meeting of the Nashville Chapter

Date: Thursday October 9, 2014

Place: Holiday Inn Vanderbilt

Cost: Members - No Charge

Guests - \$30.00

Note: Meeting fees have been waived for AITP members, however reservations are required.

Meeting Schedule

5:30 - 6:00 Social/Networking
6:00 - 6:45 Dinner

\$5.00 Discount for early registration
Contact Mary Simpson for reservations at
615-367-8083 or msimpson@genesco.com

EDI Trends

Tim Bolton, EDI Manager-Genesco Inc.

Our October program is about an area of Information Technology which is a requirement of many companies, especially large retail operations. The area is Electronic Data Interchange, more commonly known as EDI. EDI systems are the process which a company orders products from vendors, and vendors ship products to customers. The EDI area has grown from an ordering system to one that touches on or interacts with many operations of a company.

Our speaker is Tim Bolton, EDI Manager, Genesco Inc. Tim will discuss the background of EDI systems and the changes that have taken place over the years. He will discuss the challenges of dealing with the many internal and external customers and with changing government regulations. This will include the multiple issues of security in electronic systems. Tim will also outline the changes he sees in future EDI systems and requirements, and how EDI people must prepare for these changes.

Tim Bolton has been EDI Manager for Genesco Inc. for about ten years. He is responsible for all aspects of EDI systems and processes, custom coding, mapping, and managing the EDI Department and staff. This includes contact and liaison for Retail and Wholesale trading partnerships, internal business units including Logistics, Customer Service, Accounts Payable/Receivable, and IT third party service providers. This also includes creating and implementing EDI and eCommerce strategy.

Genesco Inc., a Nashville-based specialty retailer, sells footwear, headwear, sports apparel and accessories in more than 2,455 retail stores throughout the U.S., Canada, the United Kingdom, and the Republic of Ireland, principally under the names Journeys, Journeys Kidz, Shi by Journeys, Underground by Journeys, Schuh, Lids, Johnson & Murphy, and on internet websites. In addition, the Company sells wholesale footwear under its Johnson & Murphy brand, the licensed Dockers brand, SureGrip, and other brands, and operates the Lids Team Sports team dealer business.

Prior to working for Genesco, Tim Bolton spent seven years with Murray, Inc. in Brentwood, TN as a Systems Analyst and EDI/eCommerce Manager. Tim's duties at Murray were similar to those at Genesco except from a manufacturing

viewpoint. Trading partner contacts included Walmart, and Home Depot. He had additional duties which included corporate website development and maintenance.

Tim started his business career as the Patient Accounts Manager for the Women's Care Center, Inc. in Lexington, KY. He was responsible for all aspects of patient accounts management and implemented electronic claims, and elec-



Tim Bolton

tronic billing statement systems. Tim provided software support for six other medical offices. He was with Women's Care Center, Inc. for five years before moving to Louisville, KY as Director of Operations for Medical Data Management.

Tim moved to Nashville in 1996 and worked for two years with the Envoy – NEIC Corporation as an Implementation Analyst, Business Analyst, and Team Leader prior to Murray, Inc. and Genesco.

Tim was educated at the University of Kentucky with a major in Piano Performance. Music is a frequent background for computer programming. Tim has been a speaker at various conferences and is President of the Genesco Sole Talk ToastMasters Club. Tim says his interests include piano and other musical instruments and juggling.

This should be a good program with an outstanding speaker. We may ask him to demonstrate his juggling skills.

Please post this copy on your company bulletin board

REMEMBER
Dinner Cost Reduced With Early Registration:
Guests - \$25