

AITP
The Association of Information
Technology Professionals

Monthly Meeting
of the
Nashville Chapter

Date: Thursday September 11, 2014

Place: Holiday Inn Vanderbilt

Cost: Members - No Charge

Guests - \$30.00

Note: Meeting fees have been waived for AITP members, however reservations are required.

Meeting Schedule

5:30 - 6:00 Social/Networking
6:00 - 6:45 Dinner

\$5.00 Discount for early registration
Contact Mary Simpson for reservations at
615-367-8083 or msimpson@genesco.com

Data Mining

Don McMunn, CIO of Arbor Health

Our September program is about an IT area that is often not fully understood. The area is data mining, and it becomes increasingly important as the volume of data has grown exponentially. Our speaker is Don McMunn who is CIO of Arbor Health, a small healthcare data mining company located in Franklin, TN.

Don will give us an overview of Data Mining, including what can be done and the potential value to a company. He will also discuss technologies used in data mining. In addition, Don will discuss "Big Data," data quality and predictive analytics. He will outline model building and the evolution of model use in industry.

Don will give us examples of the good and bad in data mining and suggest a practical approach to using data mining technologies.

Don McMunn has worked in the IT area for over 30 years and states that most of his professional career has been spent in the trenches designing and delivering valuable solutions. He has been with Arbor Health since 2011, starting as VP of Software Development. Don has worked for other healthcare companies, including four years with HCA, as a Business Intelligence Analyst, ETL Architect and Manager of Analytics & Reporting.

This should be a good informative session about an increasingly important area of IT. Tell your peers and boss about it.



Don McMunn

Don McMunn was educated at the University of Tennessee - Knoxville. He and his wife Linda live in the country toward Clarksville with their two dogs, and their two daughters and grandchildren are nearby. They enjoy traveling and taking landscape pictures.

Don says a little known fact about him is that early in his career he designed onboard data acquisition systems and race timing software for NASCAR teams.

Please post this copy on your company bulletin board

REMEMBER
Dinner Cost Reduced With Early Registration:
Guests - \$25