

Date: Thursday April 14, 2016

Place: Holiday Inn Vanderbilt

Note: Please note the change of meeting fees for 2016:

Cost: Professional and Student Members - \$25

Guests - \$30

Discount: \$5 discount for any registration made before noon on the Tuesday before our Thursday meeting

Reservations

Contact Mary Simpson for reservations at
615-367-8083 or msimpson@genesco.com

Meeting Schedule

5:30 - 6:00 Social/Networking
6:00 - 6:45 Dinner
6:45 Business Meeting & Speaker

Entrepreneurship

Mark Bortz - Entrepreneur

Our April speaker is an unusual person. Mark Bortz has a varied background and is considered a serial entrepreneur, among other careers. Mark developed the HOLD PLUS concept and will tell us how it happened and the strategy to provide that service. Premier Companies continues to produce HOLD PLUS programs for tens of thousands of clients worldwide.

Mark will also discuss having the entrepreneur spirit and applying it to our everyday work, including all aspects of IT.

Mark's "Professional" chapter started with managing a rock & roll band in 1972 . . . booking agent . . . accomplished musician . . . entertainer . . . song writer . . . video producer . . . dental lab technician . . . pioneer telemarketer . . . dental product design/manufacture . . . operations manager . . . business owner . . . product design/development . . . recording studio owner/designer . . . record producer . . . recording engineer . . . audio product development . . . magazine publisher . . . business coach . . . marketing consultant . . . sales management/strategist . . . graphic designer . . . new media marketing strategist . . . franchise developer/owner . . . software designer . . . talent manager . . . collector of many things . . . and adventurer . . . husband . . . father . . . Christ follower.

This should be both an entertaining and learning session. Mark is renowned for his presentation.

Mark states his Education as a Ph.D. in Street Smarts is from the University of Hard Knox. Mark moved to Nashville from Lansing, MI in 1999 with his family and three children. They live in the Brentwood area. As you could guess, Mark has many hobbies, among them collecting things and travel.

You don't want to miss this session.



Mark Bortz

Please post a copy on your company bulletin board

AITP April 2016 Meeting Announcement

REMEMBER

\$5 discount for early registration