

Date: Thursday March 8, 2018
Cost: Order individually from menu

Place: Amerigo, 1920 West End Ave
Nashville, TN 37203

Reservations

Contact Mary Simpson for reservations at
615-367-8083 or msimpson@genesco.com

Meeting Schedule

5:30 - 6:30 Social/networking
6:00 - 6:45 Dinner
6:45 Meeting and speaker presentation

Website Design

Hugh Daniel, Digital Marketing Consultant and founder - hpdDesign

Many IT people either have a personal website or have considered having one. Our March speaker can give us a “heads-up” on developing our own website or improving the present one. Our speaker is Hugh Daniel who is a Digital Marketing Consultant and founder of hpdDesign. Hugh has over ten years of experience in designing websites and helping companies with their digital marketing.

Hugh will discuss such things as: Why do I need a website? How to get started? Choices for website platforms and hosting? On-going maintenance and development? Promoting my website? Measuring results? This is an opportunity to ask detailed questions about website marketing which is rapidly changing and growing in importance.

Hugh says digital marketing is a second career for him. After attending Marshall University with majors in Theatre, Music, Literature, and Philosophy, Hugh toured the U.S. as an actor and a director. Although Hugh was in Theatre Arts, he was also on the wrestling team.

Hugh loves to fish and says his best vacation was fishing with his son and a fishing guide on a strange river. He was active as a Board Member for the Tennessee Scenic Rivers Association for many years.

Come join us for our March meeting and learn about websites from an expert.



Hugh Daniel

Please post a copy on your company bulletin board

AITP March 2018 Meeting Announcement

REMEMBER

Cost is now per your individual order