

**Date:** Thursday May 10, 2018  
**Cost:** Order individually from menu

**Place:** Amerigo, 1920 West End Ave  
Nashville, TN 37203

### Reservations

Contact Mary Simpson for reservations at  
615-367-8083 or [msimpson@genesco.com](mailto:msimpson@genesco.com)

### Meeting Schedule

5:30 - 6:30 Social/networking  
6:00 - 6:45 Dinner  
6:45 Meeting and speaker presentation

Business and IT Partnership - make your data an enterprise asset  
Mike Johnson, director of Business Intelligence - HCA/Healthtrust

Speak to many leading corporations and ask them to grade themselves on how well they extract value from the large amounts of data they have in their database systems, and you might be surprised to hear many organizations grade themselves as a C-, or maybe worse. It's a common lament; as databases get larger and larger at an ever increasing pace the problem is getting worse not better.

This month Mike Johnson, director of Business Intelligence at HCA/Healthtrust, will speak to us about how there is a huge need for IT departments and Business divisions to forge a close partnership in order to leverage the data assets they have at their disposal. Mike will share with us strategies to meet the challenge many corporations face.

Mike currently works at HCA/Healthtrust. Healthtrust are a group purchasing organization, providing its members deep discounts on medical and non medical supplies and services thanks to the leverage group purchasing provides.

Mike's career is well rounded having worked in a variety of industries such as manufacturing, at ITI Manufacturing as research director, IT software and services organization PRO V where Mike served as their analytics consultant. He also served as Marketing Director at JFisher Ltd, and business intelligence lead at Autodesk, manufacturers of CAD/CAM software.

Mike is a native of Brentwood Tennessee and is married to Anj, they have two children Murphy and Mack. Even though Mike's career took them all over the nation, they have re-settled in Tennessee in 2012 when Mike took a job with HCA/Healthtrust.

Mike's passion is to fly radio controlled aircraft, later this month he will attend a large meeting in North Carolina, the biggest gathering of its kind in the world.

Mike is a great speaker having presented at major conferences such as MicroStrategy World, so please join us for this interesting and enthralling presentation.



Mike Johnson

**Please post a copy on your company bulletin board**  
AITP May 2018 Meeting Announcement

**REMEMBER**  
**Cost is now per your individual order**