



AITP

The Printout

The Nashville Chapter
Of
The Association Of Information
Technology Professionals

October 2005
Chapter Newsletter

Enterprise Performance Management

Our October program is a discussion of Enterprise Performance Management (EPM) which is a collaborative process to focus finance and operations executives and their managers on the activities that are essential for achieving strategic goals set for an organization. An EPM solution provides leading indicators of performance, transparency of information, and ultimately makes organizations more nimble in today's constantly changing business environment.

Our speaker will be Seavy Jennings who is the Director of EPM for ComFrame Software of Birmingham, AL. Seavy will discuss what EPM is, (in understandable terms), its value, and how to achieve the desired end product. He will also tell us:

- How to take strategy and turn it into measurable performance.
- How to extract meaningful information from various legacy sources.
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Software, Seavy was the Region Practice Manager - Financial Solutions for the SBTI & FMP Solutions Group. He also spent four years with the Walker Interactive Systems organization in San Francisco as the Director of Enterprise Intelligence.

Seavy started his business career with the Southern Company in Atlanta, where he spent 17 years. He began as a co-op student in the IT Department and rose to Manager of Accounting Systems and Support for the Southern Nuclear Operating Company.

ComFrame Software is based in Birmingham and is a full-service provider of integrated performance management solutions. They have historically focused on project-based consulting. They have offices in Huntsville and Nashville in addition to Birmingham.

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Internet Information —	Web Sites
Chapter:	http://www.aitpnashville.org
Headquarters:	http://www.aitp.org
Region 7:	http://members.tripod.com/aitpregion7

AITP
P. O. Box 22038
Nashville TN 37202

Dinner Reservation and Cancellation Policy

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling **Mary Simpson at 615/367-8083 fax: 615/367-7775** Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of \$20.00 for Members, and students, \$25.00 for Guests.

Members are responsible for their guests' reservations. *If you are a member and have not been receiving this notification, please contact Mary Simpson at:*

615/367-8083 fax: 615/367-7775
msimpson@genesco.com.

October Chapter Meeting:

Holiday Inn Select - Vanderbilt
2613 West End Ave.
Nashville, Tennessee 37203
(615) 327-4707

TRAINING:

- **SYSTEMS ANALYSIS**
- **PROJECT MANAGEMENT**
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* * * * *

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MESSAGE FROM THE PRESIDENT

Our September chapter meeting was another of our popular and informative field trips. The conductor of our visit to Vanderbilt's Children's Hospital, David Cochran, told us the overall goal in the planning and building of the complex was to make it more like a Marriott than a hospital. An anecdote attesting to its success had a child going to surgery asking his parents, "And when we get through can we go back to the hotel room?"

The planning criteria included that the whole structure be a 2025 building, including the lighting, carpeting, general layout and IT services. Value engineering was stressed. The goal was to create more space for the doctors, nurses, and patients and to make the support printers, servers, and the like less intrusive.

The IT structure is comprised of multiple networks serving the functions of Critical Care, Patient Information, and Consumer use. Redundant distribution switches allow half of the computers in any area to function in case of a failure. The wireless access points are 802.11BG compliant. The faceplates have different colored jacks for voice, patient information, critical care, and the consumer network (personal laptops, etc.). Fiber pathways converge in 28 com rooms in the building.

Ablly assisted by Lane Reams, Mike Krusbe and Lee Rash as well as Mr. Cochran we were shown some of the levels in the hospital. On 6th floor there were twelve room pods, a play room and a family room. The Newborn Intensive Care Unit (NICU) was on the 4th floor. It was designed with family input and includes a business center and ports in each room. Parents can spend time

in the rooms of the intermediate NICU. Monitors in the NICU constantly measure heart rate, oxygen saturation, and breathing of the hospital's tiniest patients.

The 2nd floor features a siblings play room with age-appropriate materials, volunteer services, patients services, artwork, conference rooms, and an outpatient pharmacy. Circular walls convey the "Rivers of Hope" theme prevalent throughout the building. A butterfly garden displays the names of the hospital's benefactors with the Monroe Carell family prominent. Carell's donation started the project.

The first floor contained the emergency room, radiology, an elaborate working toy train exhibit, a koi pond, and multi-sized stair rails to 2nd floor. Every data cable in the building is connected to the network and the network is monitored with pagers.

We are setting about to address one of our long-running problems, literally. Our chapter meetings have tended to run a little long for people who work early hours or have to travel some distance to get to them. So we are going to try starting the dinner portion and the program presentation about 10-15 minutes earlier with the understanding that we will be finished no later than 8:00 P. M. We'll see if this schedule works better for our members.

Sincerely,

Robert Wright
President, AITP Nashville Chapter
www.aitpnashville.org
615-322-0004

2005-06 Nashville AITP Scholarship Award

Scholarships will be available to student members of AITP from the following schools/ universities for the 2005-06 academic year. Scholarships will be for **\$500.00**, and will be awarded at a Spring 2006 Nashville AITP business meeting.

- Middle Tennessee State University
- Murray State University
- Tennessee State University
- Western Kentucky University
- High-Tech Institute - Nashville
- ITT Technical Institute - Nashville
- Tennessee Technological University
- Nashville State Technical College

Eligibility:

Students must:

1. be enrolled for the Fall of 2005 and Spring 2006.
2. be student members of AITP by October 31st.
3. complete the application and required documentation by January 20, 2006

Criteria for Selection:

Selection for the scholarships will be based on:

1. Academic achievement
2. The applicant's demonstrated interest in information systems. These skills may be evidenced from school studies, activities, and information specific internships or jobs, as evidenced in your resume.
3. Recommendations by mentors, faculty, or direct work supervisors.
4. The required essay to be turned in with this application. The essay will be judged on completeness, thought, and innovativeness in conceptualizing ideas.

How to Apply:

Required Documentation:

1. Completed application form
2. One letter of recommendation
3. Unofficial Transcripts from current school/university
4. 5 copies of your essay per requirements of the application
5. Resume

For more information please contact:

Dr. Charles Apigian
Middle Tennessee State University
(615) 898-2375
capigian@mtsu.edu

Dr. Gerald Marquis
Tennessee State University
(615) 963-7096
gmarquis@tnstate.edu

AITP
The Association of Information
Technology Professionals

Monthly Meeting
of the
Nashville Chapter

Date: Thursday October 13, 2005

Place: Holiday Inn Select -Vanderbilt

Cost: Members = \$25.00

Guests = \$30.00

Students = \$20.00

Early Registration Discount = \$5.00

Meeting Schedule

5:00 -6:15 Social/Networking

6:15 Dinner

7:00 Business Meeting/Speaker

Contact Mary Simpson for reservations at

615-367-8083 or msimpson@genesco.com

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Please post a copy on your company bulletin board



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Calendar of Upcoming Events 2005

Date	Event	Location	Information
October 13	Chapter Meeting	Holiday Inn Select - Vanderbilt	Enterprise Performance Management - Seavy Jennings, ComFrame Software

SPEAKERS

We are always interested in good speakers to make presentations at our AITP Chapter Meetings. If you know someone who is interested in making a presentation on a topic, on their company, or company's products, please contact Paul Saunders at (615) 367-1717 or Paul@SaundersSystems.com.



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OCTOBER PROFESSIONAL MEMBER PROMOTION

During October, AITP will sponsor a discount-based program similar to the one in March 2005. People submitting applications postmarked during October will receive a \$25 discount from the regular \$135 annual dues. In addition, for those joining online, the \$15 one-time processing fee will be waived. That can be a \$40 savings!

Value of Membership

AITP helps members grow professionally and personally through its chapters, conferences, web portal, affiliate programs, and advocacy. Here are just a few of the benefits you receive by joining and becoming involved in AITP.

- Share and exchange experiences and knowledge solutions with peers.
- Develop a resource base of people you can call with questions.
- Participate in educational activities including workshops, meetings, and conferences.
- Meet new people, make new friends, and form friendships of a lifetime.
- Talk with industry leaders, one-on-one, an opportunity many of us do not have on the job.
- Expand your horizons with new ideas and different perspectives.
- Keep current with emerging technologies and techniques.
- Participate in real leadership opportunities in an environment that allows people to hone their leadership skills.
- Develop new management strategies.
- Show your commitment to professionalism and learning.
- Obtain recognition for your commitment to continued learning, such as through certification and employer support.
- Revitalize and reenergize your own growth and development.
- Mentor other professional members.
- Influence and guide students through student chapters.
- Provide a voice for the future.
- Receive discounts on products and services.

For more information, please contact:

Joan Julius, AITP Membership Director
Joan.Julius@cgi.com
CGI Information Systems & Management Consulting, Inc.

Promote your Company's Products or Services

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(this Newsletter)

Half Page (5" x 8") \$300 for 12 issues

Quarter Page (4" x 5") \$150 for 12 issues

Business Card (2" x 4") \$50 for 12 issues

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Maxell Super DLT 110/320 GIG Blank Tape Cartridges \$54.00

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meeting

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AITP Chapter News

Dell PC recycling Program

Dell is returning to Nashville in October to repeat it's PC Recycling Program. Dell ran this program in Nashville in 2003, and collected 42 tons of computer equipment. The program is for home computers, Dell has separate services for business, schools and healthcare institutions.

Date: Saturday October 22, 2005

Time: 9 a.m. - 3 p.m.

Location: Vanderbilt University

Dell will be accepting Computers, monitors, printers, scanners, keyboards and other computer components.

Dell will not be accepting TV's, stereos, radios and other non computer equipment.

AITP Region 7 Student Conference Information- 'Bring It On Home'

October 13-15, 2005

Embassy Suites Hotel - Birmingham, Alabama

For more information and a registration form, please visit AITP Birmingham's website at www.aitpbirmingham.org

AITP Student Chapter Scholarships

The AITP 2005-06 Student Scholarship program has been announced, see page 4 in this issue for details. These scholarships are being awarded to students based on scholarship and extra-curricular activities.

We will continue to raise money for the AITP Scholarship fund at our monthly meetings. At our AITP chapter meetings, Charlie Apigian will be asking for donations. Anyone donating will be given a ticket, and at the end of the meeting a drawing will be held. The person holding the ticket drawn will receive half the money collected that evening, and the chapter will keep the balance to be used for the student scholarship. Please continue to support the chapter by contributing to our scholarship fund.

If you are interested in learning more about the AITP Student Chapter Scholarship, please contact Dr. Charles Apigian:

Charles H. Apigian, PhD.
Assistant Professor
Computer Information Systems
Middle Tennessee State University
(615) 898-2375

AITP New Member Spotlight

AITP New Member Spotlight: Mike Gonce

This month we would like to welcome Mike Gonce to the Nashville Chapter of AITP. Mike is the Worldwide IT Procurement & Contracts Manager for Eastman Chemical Company.

Eastman Chemical Company was founded in 1920 by George Eastman to provide photographic chemicals to Eastman Kodak Company. They employ about 12,000, and had \$6.6 billion in sales in 2004. Headquartered in Kingsport, Tennessee, Eastman manufactures and markets more than 1,200 chemicals, fibers and plastics products. They are the largest producer of polyester plastics for packaging and a leading supplier of coatings raw materials, specialty chemicals and plastics; and a major supplier of cellulose acetate fibers and basic chemicals. Eastman plastics products are used in packaging for beverages, including soft drinks, water, juice, tea, beer, liquor, and sport drinks. Eastman products keep paints from cracking, extend the shelf life of foods, enable more efficient circuit boards for computers, retard mold in animal feed, go into plasticizers that enable garden hoses to bend, and contribute to countless other consumer products.

Mike is originally from Kingsport, and has been with Eastman for 10 years. He earned his B.S. in Finance & Business Administration from the University of Tennessee, Knoxville. Mike joined the Nashville Chapter of AITP to network across diverse industries and individual professional backgrounds, for a broader understanding of regional IT issues, to gain a knowledge of "localized" IT talent and university curriculum, and to contribute insights from one of the State's Fortune 100 companies.



When not working for Eastman, Mike spends his time as a Referee for high school football and basketball. He also enjoys softball, volleyball, white water rafting, amusement parks, traveling, Broadway, and swimming in the ocean. He is a "Big Orange" & Titans football fan. Mike is active in the United Way and the Optimist Club, and is the Director of Little League Sports Program. Before assuming a management role at Eastman, he spent 8 years in politics.

Welcome to AITP Mike, we look forward to your insight as an IT Procurement and Contract Manager!

Each Month we would like to feature a new or recent member in our Newsletter. This gives current AITP members a chance to get to know our new members. If you are a new or recent member and would like to contribute to the AITP Newsletter, please contact me for a New Member Profile.

Mike Eischen, AITP Newsletter Director
(615) 367-7068
meischen@genesco.com



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October 2005

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