AITP
The Printout

The Nashville Chapter
Of
The Association Of Information Technology Professionals

June 2006
Chapter Newsletter

FIELD TRIP: GENESCO DISTRIBUTION CENTER

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Please arrive before 6:00 p.m. There is a special price for this program of $15.00 for members and $20.00 for guests. Please remember to make reservations.

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Internet Information —
Web Sites
Chapter: http://www.aitpnashville.org
Headquarters: http://www.aitp.org
Region 7:   http://members.tripod.com/aitpregion7

AITP
P. O. Box 22038
Nashville TN 37202

Dinner Reservation and Cancellation Policy

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling *Mary Simpson at 615/367-8083 fax: 615/367-7775* Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of $15.00 for Members, and $20.00 for Guests.

Members are responsible for their guests' reservations.
If you are a member and have not been receiving this notification, please contact Mary Simpson at:

615/367-8083 fax: 615/367-7775
msimpson@genesco.com.

June Chapter Meeting:

Genesco Distribution Center
635 Genesco Parkway
Lebanon, TN 37090.

See cover story for details and directions.

MESSAGE FROM THE PRESIDENT

So what is a blog? Everyone is talking about blogging and we were learning about blogging at our May meeting. Rex Hammock gave a wonderful presentation of what a blog actually is and how business and individuals can use a blog to their advantage. A blog is a shortened version of the term "web log" and is defined as a real simple content management system. It allows individuals to post small article or diary entries that are easily published on the web. Other individuals can read and make comments on your blog and can also easily publish their own blog.

According to our speaker, Rex Hammock, must haves for a blog are:
- Passion for a topic
- Reverse chronological posts
- Permalinks / time context
- RSS feeds
- Transparency
- Site search

… and tags, complete FAQ, content and contextual info, a human voice, style, and personality

A blog is only one small part of the new revolution of personal content available on the web. If you have teenage kids, you probably know about Facebook and MySpace. If you are a news buff, you might be using RSS feeds to compile news from different sources. Finally, everyone has heard about Apple and iTunes and the evolution of Podcasts. I actually watched an episode of Lost on my laptop as I traveled to Detroit. I think it is real interesting how the main innovations with the web have been based on personal content and individualizing the online experience.

I was so excited about all of the new information that I heard at our last meeting, so I went home and create my first blog. It actually took a total of three clicks and five total minutes. It took me longer to figure out what to write. There are several different platforms for blogging, such as Movable Type, Type Pad, Live Journal, Word Press, and Blogger. Some of these platforms cost money, but you can also blog for FREE.

I chose to use Blogger.com to start blogging. It was really easy and most importantly, it was free. Please visit our new blog for AITP at:

http://aitpnashville.blogspot.com

You can also get to our blog from our website at www.aitpnashville.org. Our blog will post relevant news and information about AITP and the Nashville community. It is up and running and give it look and start blogging.

Charles Apigian
President
Nashville Chapter of AITP
capigian@mtsu.edu

P.S. We are making changes to how we communicate with you. Not only are we going to setup a blog, but we will be sending out html based emails that will make it easier to read and RSVP to our meetings.

AITP BOARD MEETING SUMMARY
May 4, 2006
Prepared by Ella McGill

This meeting was held at the home of Charlie Apigian.

Attendees: Paul Saunders, Charlie Apigian, Bob Claxton, Mike Eischen, Robert Wright, Gerald Marquis, Mary Simpson, Joan Julius, Frank Reagor, Geoff Mason, and Ella McGill.   Matt Devandry attended as a guest.

1.   Charlie attended the AITP National Conference in Dallas. The attendance was higher than in the past several years. AITP now has a paid Executive Director. He also reported that we applied for COPA at the first level for 2005. Membership lapses have hurt us some in this area. We currently have 61 members.

2.   Geoff will continue doing our scholarship raffles at monthly meetings.

3.   Our June meeting will be a field trip to Genesco's automated distribution center. The facility located in the Lebanon area. More details and directions will follow. Paul is always looking for good topics and fantastic speakers. If you have suggestions, please let him know.

4.   Scholarship documents need to be mailed to the schools in September. Gerald will be revising the documents prior to this time.

5.   Mike is always trying to make the newsletter better. One suggestion he had is to ask the college chapters to send in information about what they are doing. Another suggestion was to spotlight a member company each month.

6.   Charlie and Mary have been reviewing an HTML format for our monthly meeting reminders. It is very impressive looking. We plan to try this in the near future.

7.   Joan will send out a reminder about the reduced fee for new members this month. Everyone who is interested in joining or has an acquaintance who may be interested is encouraged to do so during the membership campaign.

8.   We discussed the possibility of using Pay Pal for people to pre-pay meeting charges. More investigation needs to be done before we can go forward.

9.   There will be a Region 7 meeting in a few weeks. Let Frank know of any topics you would like to have brought up.

10.   We are planning another local student conference in conjunction with High Tech Institute to be held on the last Saturday of February in 2007 (February 24, 2007). Organizational meetings will start in August.

11.   Nashville will host the Region 7 Student Conference in October of 2007. Organizational meetings need to begin no later than October of 2006.

12.   The board spent a good deal of time discussing where the organization is, where we want to go, and the purposes of our organization. They were:

    - Provide a general interest organization to attract IT professionals from many areas.
    - Provide a networking opportunity with other IT professionals in our community.
    - Provide support to our student chapters by holding conferences, scholarships, etc.

AITP
The Association of Information Technology Professionals

Monthly Meeting
of the
Nashville Chapter

Date: Thursday June 8, 2006
Place: Genesco Distribution Center - Lebanon, TN

Cost: Members = $15.00
　　　　　Guests = $20.00

Field Trip Schedule

5:30 - 6:00　　　Arrival
6:00 - 8:00　　　Dinner/Field Trip Tour

Contact Mary Simpson for reservations at
615-367-8083 or msimpson@genesco.com

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Please post a copy on your company bulletin board

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Calendar of Upcoming Events 2006

Date	Event	Location	Information
June 8, 2006	Field Trip	Genesco Distribution Center Lebanon, TN	Automated Product Distribution System
July 13, 2006	Monthly Meeting	TBA	TBA

SPEAKERS

**We are always interested in good speakers to make presentations at our AITP Chapter Meetings.
If you know someone who is interested in making a presentation on a topic, on their company, or
company's products, please contact Paul Saunders at (615) 367-1717 or Paul@SaundersSystems.com.**

WELCOME TO OUR NEW MEMBERS:

Ben Brady
ISDN-Net
PO Box 2056
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bwb5026@yahoo.com

Carl Hulan
Edgenet
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Shelbyville, TN 37162
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Stacy McKenzie
Star Physical Therapy
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Franklin, TN 37067
stacymck@starpt.org

WELCOME TO AITP!

Please send any changes to:

Joan Julius, Membership Director
Joan.Julius@cgi.com
CGI Information Systems & Management Consulting, Inc.

Promote your Company's Products or Services

The Printout

(this Newsletter)

Half Page   (5" x 8") $300 for 12 issues

Quarter Page (4" x 5") $150 for 12 issues

Business Card (2" x 4") $50 for 12 issues

Contact Mike Eischen for more information!   367-7068

Benefits of AITP

Join an elite network of Information Technology professionals, educators, and students dedicated to continuing education, professional growth, leadership, and the exploration of issues that face the IT industry.

Access the highest quality IT educational opportunities and forums for networking with experienced professionals and those new to our field. Additional benefits are provided by the AITP through our strategic partnerships with top businesses and affiliate organizations dedicated to helping us achieve our mission of connecting our members with an unsurpassed level of resources and education.

AITP membership entitles you to:

- High quality white papers covering current technology and IT management practices

- Networking opportunities with peers via National and Chapter events, discussion forums, listservs and SIG's - get in touch with your IT peers!

- Latest developments on IT conferences, research developments, breaking news, advocacy efforts, vendor solutions, RFPs, and career opportunities

- Local chapter and region affiliations.

- Knowledge exchange through IT repository and discussion forums.

- Special discounts for AITP members on continuing education courses, group insurance plans,financial services, and other valuable products and services.

- Advocacy and influence opportunities in the IT industry via AITP advocacy committees.

- Voting rights.

- Access to a directory of AITP members.

An application to join the AITP does not constitute membership.

Professional Members
Individuals who are or have been employed in the management of information resources including, but not limited to, managers, staff, sales, service providers, and educators shall be eligible to become Professional Members of the association.

Student Members
Individual students whose degree major is consistent with their desire to enter the information processing field shall be eligible to become Student Members of the association.

Interim Members
Former student members who have all the rights and privileges of a Professional Member at a reduced dues rate for three years.

Computer Security is Everyone's Job

By: Norbert Kubilus, CCP--Chair, Legislative Affairs Committee

Posted: 2006-04-07 14:31:45.000

Cyber criminals are stepping up smaller, more targeted attacks according to the latest *Internet Security Threat* report from Symantec Corporation. During the second half of 2005, attackers continued to move away from broad attacks seeking to breach corporate systems, and they are now taking aim at desktop computers and web-based applications. Why? They want to avoid detection and reap bigger profits by stealing personal and financial information.

Malicious code such as viruses, worms and Trojan horses can unearth confidential information from a user's computer. These threats account for 4 out of 5 malicious software code attacks. Scams such as phishing attacks that trick users into revealing information such as passwords, credit card information and other financial information are also on the rise.

Companies protect themselves from these external threats using firewall hardware and software to keep unauthorized users out of their systems. Desktop and laptop computers have anti-virus software running on them to detect and reject malicious code. Some organizations use third-party services such as AITP member Network Vigilance to monitor their network connections for cyber criminals trying to break in.

Visa and MasterCard require companies to protect all credit card information in computer systems by encrypting it for storage and transmission. Only employees who have a legitimate "need to know" should be able to view a complete credit card number once it's entered into a system. Great care must also be taken with credit card information maintained in paper documents and files.

These are just some of the steps that organizations take to protect the personal and financial information of customers and employees. What can you do to help?

- Make sure that personal and confidential information entrusted to IT is properly protected. Never share customer or employee information with anyone who doesn't have a legitimate "need to know" it.

- Never give out information over the telephone, or transmit it electronically, just because someone asks for it. Ask yourself: "Is this a legitimate business request?" ... and then validate it.

- Protect computer login information, and change passwords periodically. Most experts recommend at least once every 90 days. You can change them sooner.

Despite automated intrusion detection systems, you may be the first person to see a problem. If you suspect a problem with a computer, or you believe someone might be trying to obtain information through phishing or other schemes, report it to the appropriate manager in your organization. Instruct users not to try fixing problems themselves. With malicious code, it's important that they protect the evidence of a problem until someone from IT technical support or security looks at the computer.

Every AITP member has a role to play in protecting his or her organization's computers and networks, as well as the personal and financial information maintained on them. Working together, we are a strong line of defense against cyber criminals.

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